

# INSIGHT

The Magazine for Alumni and Friends of the  
University of New Haven



*Our cover story features  
David E.E. Sloane, professor,  
writer, orator, and leading  
authority on Mark Twain  
and 19th Century American  
humor. Meet him in  
"Yankee Doodle Dynamo,"  
on page 16.*



SPRING 1997

# Calendar of Events

March 22-April 26

## Dorothy Meets Alice, or The Wizard of Wonderland

Presented by Alliance Children's Theatre  
Every Saturday at 11 a.m. and 2 p.m.  
Dodds Hall Theatre  
Call 203-932-7198

April 12

## 14th Annual Scholarship Ball

Charger Gymnasium

April 19

## International Festival

Charger Gymnasium

April 25, 26 and May 2, 3, 9, 10 at 8 p.m.

April 27, May 4, 2 p.m.

## John Guare's Rich & Famous

Presented by the Alliance Theatre  
Dodds Theatre  
Call 203-932-7198

April 29

## Wall Street Journal Meeting of the Minds: A Seminar in Creativity

Charger Gymnasium

May 2-4

## Spring Weekend

May 24

## Commencement



# INSIGHT

The Magazine for Alumni and Friends of the  
University of New Haven

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Greetings!

We've just launched a new magazine at the University of New Haven, and I wanted to share a copy of the inaugural issue with you.

We are very excited about the publication and hope you enjoy reading it. Our magazine provides us with a great opportunity to share with you the wonderful people that are the heart and soul of the University of New Haven.

Sincerely,

A handwritten signature in black ink that reads "Larry DeNardis".

Lawrence J. DeNardis, President  
University of New Haven

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# Contents



## Who's on the cover:

Professor David E.E. Sloane, English department, talks about one of his favorite subjects—Mark Twain—master of Yankee humor. Read about his views on the teaching of *The Adventures of Huckleberry Finn* in our schools today, a topic that remains controversial. Sloane is a published author with works on Mark Twain and Thomas Edison, his great grandfather. Also an expert on Yankee ingenuity, meet this colorful professor who, whether garbed in nineteenth century top hat and tails, or modern-day dress, is among the community of individuals that make the University of New Haven the special place it is.

*Photographed by Sara Waskuch*

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# Dear Alumni and Friends,

Peering through the frames of the tall, weathered window panes of our office, the publications staff has been witness to a transformation. What was once a parking lot is now a construction site where cranes and bulldozers clank and chug while construction foreman bark directions to dozens of workers. In the beginning it was hard for us to make any sense of the mountains of concrete and steel deposited in our backyard. But day by day, section by section, we have watched in amazement as two brand new residence halls have been assembled in front of our eyes.

Daily spectators to this transformation, we became inspired to break new ground right here in the publications office! Choosing a

sound of this—the feature stories in this issue of *Insight* will take you back in time, around the world, and into the future.

When you hear that old banjo strumming, you know David E.E. Sloane is heading back in time—a hundred years or so. Our cover story “*Yankee Doodle Dynamo*” features Dr. Sloane’s humorous approach to teaching the American dream of success and equality. Pull up a chair and read about a time when Mark Twain, P.T. Barnum, A.C. Gilbert and Sloane’s great-grandfather, Thomas A. Edison, set the standard for achieving the American dream.

As many people were visiting tropical ports-of-call last winter, Dr. Caroline Dinegar was circumnavigating the globe to the coldest place on earth. In “*To the End of the Earth and Back*” Dr. Dinegar joins an expedition to Antarctica, the land, as she describes it, “where snow is stored.” Another world traveler featured in this issue is Pawel Mensz, professor of management. In “*Voyage to a New World*” Mensz, a former Vice Commander of the Warsaw Student Yacht Club in Gdynia, Poland, shares his 14-month voyage across the Atlantic in a “home-built” sailboat.

Now take a trip into the future with marketing professor David Morris and new alumni president Ron Manning. Dr. Morris gives us a glimpse (from Kenni’s General Store, his favorite hang-out) at what’s in the future for marketing in the 21st century. Mr. Manning offers his vision for future alumni activities. Tired of all this traveling? Then let’s head back to campus to find out what’s been happening.

“*Firelight Notifier Never Lets Its Guard Down*” features Firelite Notifier Alarms president, Mark Levy, who provided new fire alarm systems for all buildings on the UNH Campus. Republican Vice Presidential candidate Jack Kemp made UNH a stop on his election tour campaign. Read on and you’ll meet five freshman from the Class of 2000 whose progress we will be following each year until they graduate. After all these exciting stories, we still managed to find room for our regular features: Sports, Class Notes, Around Campus, Candid Campus and UNH Reaching Out.

We hope you’ll enjoy our new look. Please feel free to drop a line or e-mail us ([lucyt@charger.newhaven.edu](mailto:lucyt@charger.newhaven.edu)) and let us know what you think. We are convinced that “**good things are worth waiting for!**”



From left: Cindy Avery and President DeNardis. Back left: Julie Goodwin, Lucy Tuarkins, Christina Ruenhorst and Mimi Houston, staff of the marketing and public relations department.

publication with a strong foundation such as *Insight*, we drafted a blueprint for change. Our office took on the sights and sounds of a construction site, clanking and chugging, as our mountains of stories and pictures were day by day, section by section, transformed into a full color alumni magazine.

Welcome to our grand opening! As you journey through our feature length stories with color photographs you’ll see *Insight* is still structured for alums to catch up on UNH happenings—there’s just a lot more in store.

If you’re fond of travel then you’ll like the



# New UNH Alumni President Takes Charge

According to Webster's *New World Dictionary*, the definition of volunteer is "a person who enters into any service of his own free will." Ron Manning, president of the UNH Alumni Association, personifies all one can find in a volunteer. For over ten years Ron has been an active UNH alumnus, believing strongly that it is "important for me to find time for the University of New Haven."

Ron is quick to note that his UNH education helped to enhance his already successful professional career. A 1978 graduate with a master's degree in public administration, Ron served the state of Connecticut in several administrative and management capacities for over 20 years, spending four and a half as commissioner of the Connecticut State Department of Human Resources. Presently, he is the deputy human resources administrator for the City of New Haven.

As alumni president, Ron organized his executive com-

mittee. Members of the team include Patricia Rosenbaum, EMBA '86, vice president; Raymond Havican, MBA '78, vice president; Thomas

diligently to achieve these objectives.

"This year promises to be one filled with many challenges," states Manning. "I am

tion and enhancing services to our alumni constituents," notes Manning.

"The dollars contributed to the university through the

*Volunteer: "a person who enters into any service of his own free will."*

Reynolds, BS '89, secretary; Thomas Durand, BS '71, treasurer; Al Ferdinandsen, BS '79 MBA '83, development; Steve Klemenz, BS '78, nominations; and Sister Patricia Rooney, director of alumni relations, ex-officio.

Under Ron's leadership, the agenda outlining major goals for the first term was put together highlighting key areas of development—alumni clubs; board enhancements; communication; and alumni programs services. With the full support of the board, Ron will be working

looking to enhance our revenue stream in several different areas. We have a great deal of potential that has yet to be realized through our Scholarship Ball. It is a wonderful resource that we should cultivate in a more proactive manner."

Running a close second on his priority list is Ron's interest in expanding the visibility and presence of the alumni association. "Clearly, we need to be much more active on a continuing basis. I will be focusing our energies on working with the administra-

alumni fund are significant. It is my hope that we will continue to see our financial resources grow and thus be able to expand our support to the University of New Haven. I am very proud to report that in the fall phonathon, alumni giving reached a record amount pledged of \$101,000, representing a 22% increase over last year."

One thing is for sure, with Ron Manning's dedication and leadership, the UNH Alumni Association, couldn't be in better hands.

## WANTED: Alumni Admissions Representatives



The undergraduate admissions office needs your help! We are looking for alumni volunteers to assist us in our recruitment of potential UNH students. Special emphasis is in Connecticut, Massachusetts, Rhode Island, New York, New Jersey, New Hampshire, Maine, Vermont, and Pennsylvania. Please contact David Beaton, admissions counselor, for more details at **1-800-342-5864**, extension **7316**.

## Save the Date!

Monday, August 4, 1997  
Alumni Legacy Golf Tournament  
New Haven Country Club

Noon: Bar-b-que lunch at the driving range  
1 p.m.: Shotgun start—scramble format.  
Cocktails and banquet following play, prizes for closest to the pin, longest drive, closest to the line, male and female best foursome gross & net (Caloway).

For registration form and more information, contact Liz Bermel at **(203) 932-7046**. Sign up now—registration is limited to 144 golfers!



# Fire•Lite/Notifier Never Lets Its Guard Down

Nestled in the village of Northford, Connecticut sits a company that has carved out a niche in the production of fire alarm and security systems. Fire•Lite/Notifier is in the life safety business.

"We have come a long way since my father founded Fire•Lite in 1952," says Mark Levy, president. "In the early days, our home was about 2,000 square feet of space in New Haven. Our mission was

supplying products to a sister company that installed fire and security systems."

The company benefited from significant growth over the next decades and in 1970, Mark Levy succeeded his father as the company's president. Fire•Lite continued to thrive, soon occupying 48,000 square feet of space.

In 1984 another milestone occurred. At that time, Fire•Lite became a wholly owned subsidiary of Pittway Corporation of Chicago (an NYSE listed company) whose commitment to research and development enhanced the Fire•Lite product line.

The company began to take on its current configuration following the acquisition of the Notifier Company, another manufacturer of fire alarm and security products, located in Lincoln, Nebraska. In 1989 the two companies moved to the 115,000 s.f. Northford site. Now, eight years later, they are expanding for the third time, and will grow to 252,000 s.f.

"Fire•Lite/Notifier is not just about fire alarms and security systems, it's about people with a commitment to delivering quality products at reasonable prices to markets that are both domestic and international in scope," says Levy. He and his management team have made Fire•Lite/Notifier the largest manufacturer and distributor of fire

alarm and security systems in the world. Their products can be found in all types of buildings—from a local day-care center to the Metropolitan Life building in New York City, in the Central Plaza in Hong Kong and the Bank of China in Singapore—as well as many of the world's other largest buildings.



Fire•Lite family photo.

Being prepared to meet the challenge of a competitive environment requires a well-developed strategic plan, and Fire•Lite/Notifier is meeting the challenges on all fronts. A current strategy is to continue increasing their foothold in international markets. According to Levy, "We have a very strong focus on opportunities in the third world. Right now about 50 percent of our sales are in international markets. We have company offices in Canada, Latin America, Asia, Australia and the Middle East. In addition, our European operations are very strong and expanding. We just moved into a new 60,000 s.f. headquarters building in the U.K. Our U.S. business has



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*"Once on board, we offer our employees the opportunity to continue their education with internal training programs as well as the means to complete their undergraduate or graduate degree."*

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grown dramatically as well."

One of the major reasons for their success is the company's commitment to quality. They were the first in the industry to be approved under ISO 9001 standards in April 1993 and their operations in the United Kingdom were certified under the highest quality standard in August 1995. Those achievements

company has expanded significantly. Their product line serves a variety of needs, from the single-room fire alarm system to a very complex campus wide system, like the one installed at the University of New Haven. Advances in technology have paved the way for the development of highly sophisticated, very intelligent early



## NOTIFIER®

*Setting the Standard for the Fire Industry.*

translate into an operating philosophy that is a commitment to excellence, which ensures total customer satisfaction, highest quality, most complete product line, prompt on-time delivery, and competitive pricing.

Maintaining a position as a world leader in the industry is no easy task. A product line that meets the needs of marketplace is critical. Over the last ten years, the research and development arm of the

warning systems. These state-of-the-art fire detection systems operate with revolutionary new laser smoke detectors that deliver greater sensitivity in the most critical environments.

What about the cost associated with running a successful business in Connecticut? Levy is the first to admit that Connecticut is a very expensive place to work.

"We try to use this to our advantage," he is quick to note. "In Connecticut we are very fortunate to be able to tap into a qualified work force—for us that is key to making our business work. One of my personal interests is to see more partnerships developing between business and education. The success of our company is built on the quality of people we hire. We



*Notifier UniNet™*

are very thorough in prequalifying people for a particular job. Once on board, we offer our employees the opportunity to continue their education with internal training programs as well as the means to complete their undergraduate or graduate degree."

As Fire•Lite/Notifier moves towards the next millennium the future looks very promising. "The opportunities for future growth are very exciting," notes Levy. "We have an outstanding team of people in place who are dedicated and work hard. More importantly, we have a vision of where we want to go and how we are going to get there. We know our market, we respond when there is an opportunity, and we deliver a high quality product that is done right the first time. I am proud to say that 97 percent of our orders are filled within 48 hours. Outstanding customer service is the only reason we are still here. There is no room for second chances in this industry," he warns.

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To learn more about  
Fire•Lite/Notifier on the  
World Wide Web,  
contact them at  
<http://www.firelite.com>  
or  
<http://www.notifier.com>

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# *Student Perspectives*

## *The Class of 2000*

The staff of *Insight* magazine had an opportunity to speak with five members of the Class of 2000 as they begin their education at the University of New Haven. We asked each of them the following questions:

1. *What does it mean to you to be a member of the class of 2000?*
2. *Why did you select the University of New Haven for your undergraduate education?*
3. *What are your professional goals?*
4. *UNH prides itself on being a global community. How do you see that benefiting your educational experience?*

We are pleased to present their hopes and aspirations. We're sure you will agree that they represent what is best about the University of New Haven. It is the intention of the *Insight* staff to follow these individuals over the next four years as they travel the road to the next millennium.



Name: **Christel Thompson**  
Residential Student  
Hometown: North Grosvenordale, CT  
High School: Tourtellotte Memorial  
Major: Undecided  
Sport: Soccer



Name: **Christopher Poisella**  
Commuter Student  
Hometown: Trumbull, CT  
High School: Trumbull High School  
Major: Criminal Justice

*"This is a whole new experience and I intend to make the most of it."*

For me, being a member of the Class of 2000 means a new beginning. This is a whole new experience and I intend to make the most of it. My big interest is in sports management. The school has an outstanding program and I was also interested in playing soccer. Two of the selling points were the reputation of Coach Machnik and the quality of the women's soccer team.

On the academic side, I hope to learn as much as I can at the University of New Haven, but I also want to balance my study time with my athletic pursuits and just have a "good time". My ultimate goal is to come out of school with a well rounded background that will help me get a job in sports.

The University of New Haven not only teaches you the basics like math and English, but you also have the opportunity to interact with people from all over the world. This will provide me with the chance to learn from my friends and experience the values represented from different cultures.

*"I have high expectations, hopes and dreams..."*

For me being a member of the Class of 2000 is a special privilege. I am part of the new millennium and as a result, I have high expectations, hopes and dreams that when the year 2000 arrives, my classmates and I will be better prepared to make the next century a success.

I selected the University of New Haven because of the great reputation of its criminal justice program. I got positive feedback about the program from everyone I talked to, in fact, the general consensus was that UNH has one of the best criminal justice programs.

As for professional goals, at this point I have not made up my mind. My thoughts range from being a lawyer to working with the Connecticut State Police. Ultimately, I would like to be involved in some aspect of law enforcement.

Being part of a global community is an opportunity to interact with students from different parts of the world and hear what it would be like if I were in their place. Talking to international students and learning about their lives at home has helped me realize that even though we have different backgrounds we still share the same experiences.



Name: **Siddharth M. Shah**  
International student  
Hometown: Calcutta, India  
High School: Eastern Command Military  
Major: Air Transportation Management

*"I want to contribute to society and the community, and ultimately make a difference."*

To be a member of the Class of 2000 is one of prestige and honor. I realize that I am setting an example for the students of the future.

My interest is in the field of air transportation management. In India, this program is not available, and I found that there were few schools in the United States to offer it. In addition, my friends and relatives have attended the University of New Haven and have had successful careers as a result of their education.

Aviation is the big thing for me in my professional goals. I want to be successful, perhaps having a business of my own. But besides prestige, fame and money, I want to be able to contribute to society and the community, and ultimately make a difference.

To be an international student at the University of New Haven is one of pride and honor. I have the opportunity to interact with people from all different places, to talk with them, and learn from their experiences. What I learn today, I can take with me wherever I go and apply to any situation.



Name: **Justin Kutniewski**  
Residential Student  
Hometown: Oxford, CT  
Major: Criminal Justice  
Sport: Football

*"I am willing to see where my education will take me."*

It is kind of cool to know that you're the first graduating class in a new century. It is also something that will stay with me the rest of my life.

There were two main reasons for selecting UNH. From the academic side, I could get my degree in the major I wanted - criminal justice. The program is one of the best around. My second reason was that I would be able to play division II football at a competitive school.

My career is dependent on how far I take my schooling. Once I have my undergraduate degree do I go on for a graduate degree? I don't know at this point. I envision myself working for the Connecticut State Police as a detective and then I change my focus to that of an agent working for the CIA or the FBI. I am willing to see where my education will take me.

I see the international flare that UNH has as a way to interact with more people, which in turn, helps you develop into a better person. Exchanging ideas with the international student population enables you to learn about other cultures and other peoples experiences. It is a positive learning experience.



Name: **Kassiem Pope**  
Residential Student  
Hometown: Staten Island, New York  
High School: Susan E. Wagner  
Major: Criminal Justice  
Sport: Football & Basketball

*"This experience will help me when I am out in the business world."*

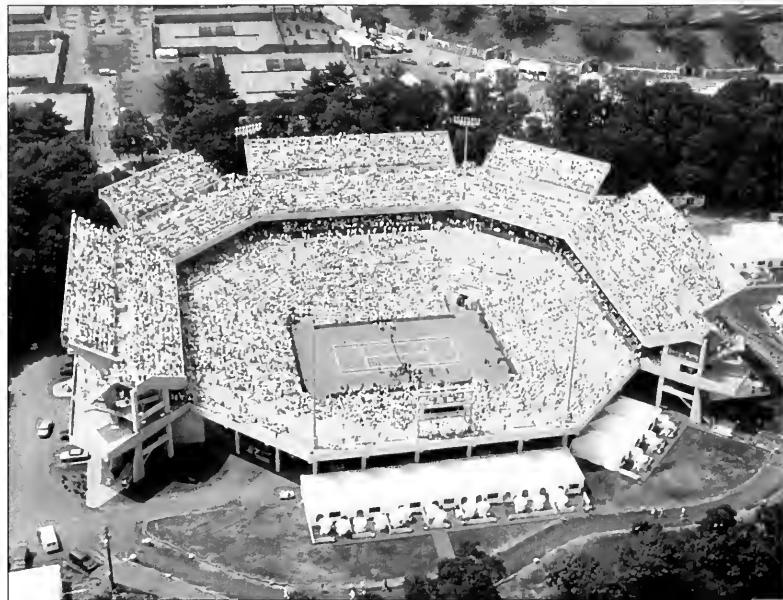
To be a member of the Class of 2000 means a lot to me. The most obvious reason being that I will be part of the first graduating class in the new century, but more importantly, I will be the first one in my family to graduate from college.

I selected UNH because it was important to me to be a part of a school where the class-size provided the opportunity to interact with your professors on a one-to-one basis. In addition, my interest in the field of criminal justice was a big factor. UNH has a great program and the profile of the school met my needs.

In my profession I would like to deal with some aspect of the law. The thought of being able to help teenagers get on the right track is a direction I am looking to explore. The pressures kids are dealing with in our society are very real and I hope to make a difference.

At the University of New Haven I have an opportunity to learn with and from people of different nationalities. As I mentioned before, because UNH is a small school, I have a better chance of getting to know people from all over the world. This experience will help me when I am out in the business world.

# New MBA Concentration Scores Big in Career Fields



Connecticut Tennis Center, New Haven, CT.

Credit: Russ Adams

Graduate students enrolled in the MBA program have another concentration to choose—sports management. The new concentration is designed to give students the specialized skills needed to reach upper level positions in the rapidly expanding sports industry. *"U.S. News and World Reports* just named sports management as one of the hottest career fields today," says Allen Sack, professor and coordinator of the sports management programs here at UNH.

Always with an eye toward the future, UNH proves again to be right on track with its career-oriented degree programs.

"One of the strengths of the business school at UNH has been its ability to develop innovative programs and to keep up with current trends in industry," says Linda Martin, the school's dean. "By some estimates, sport has grown into a \$63 billion business in America, and is having an impact globally. Our new sports management concentration prepares managers

to work in the expanding global market."

"Our success," continues Sack, "stems from being within the business school. We're one of the few programs in the country with this association. Once they graduate, our students walk away with a business degree. This gives them tremendous flexibility. Even if they don't end up going into the sports management industry, they still have that business degree—they've had all the core courses. Our students get the fun of being in the sports area, an area that they love, while earning their MBA," he smiles. It's obvious that he himself is in an area he loves.

For the past two years, the sports management program has instituted an Executive-in-Residence program (EIR), which brings in a prominent sports manager who teaches for two weeks each semester. Past participants include David Beckerman, founder and CEO of Starter Sports-wear, Inc. and a graduate of UNH. This term's EIR is James Westhall, the president

and CEO of JEWEL Productions, Ltd., the company that produces the Pilot Pen International Tennis Tournament.

"This first class (of those choosing the sports management concentration) is one of the best classes of students I've had since being at the University of New Haven," says Sack of the new program's students. "We've got an accountant, a banker, one of our former athletes—a real well-rounded mix."

And how is Westhall doing as EIR? "His first class went so well we went three hours without stopping. It's the first time in twenty years that my evening course didn't take a break!" laughs Sack.

On a more serious note, there will also be no breaks in the commitment the School of Business is making to ensure that its new concentration continues to meet the university's established mark of excellence. "UNH believes sports is a business," Sack affirms. "It's a billion-dollar industry, and if it isn't taken seriously, that's a major oversight."



Jim Westhall, Fall 1996 Executive-in-Residence and president and CEO of JEWEL Productions.

# UNH Goes Tropical for Scholarship Ball

Plans are well underway for the 14th Annual Scholarship Ball to be held on Saturday, April 12. "This year will most definitely be one to remember," noted Patricia Rooney, director of alumni relations. "Our theme is a Caribbean escape—the gymnasium will be transformed into an island paradise."

This year's ball features two \$10,000 presenting sponsors—Coca Cola and United Technologies Corporation.

The festivities kick-off in the Charger Gymnasium, located on the North Campus, at 6:30 p.m. with cocktails, hors d'oeuvres and a preview of the silent auction. Some of the treasures up for bidding on this year include a week on Cape Cod at the DeNardis summer home, a Camelot Cruise, tickets to many of the area's top theaters, and gift certificates to

some of Greater New Haven's finest restaurants.

After bidding on these and other goodies, guests will enjoy a gourmet dinner under the palms, and dancing to the music provided by Bales and Githan.

In keeping with tradition, the distinguished alumni awards will be a highlight of the evening. Co-chairs of the selection committee, Palma Pogoda, BS'69 and Sarah Miller-Brooks, BS'93 are pleased to announce this year's honorees—David A. Beckerman, AS'66, founder and chairman of Starter Sportswear, Inc.; T. Brian Condon, MPA'73, MA'75, MS'77, vice president of clinic

administration at Yale-New Haven Hospital; Thomas S. Glass, BS'66, director of advertising agency relations, Wall Street Journal; and Donald R. Scott, BS'84, MS'92, former UNH chief of police.

Kristine Story, BS'88 and Patricia M. Nowicki, AS'65 are co-chairs for the scholarship ball, and the honorary chairperson is William J. Bucknall Jr., BS'65, vice president of human resources, United Technologies Corporation, and a member of the university's board of governors.

A sell-out crowd is anticipated, so please contact the alumni office right away at **203-932-7270**, to make your reservations. Prices for tickets are \$75 per person, \$250 for a patron's ticket.

If your company is interested in sponsoring a table, there are three options to choose from—\$2,500, platinum sponsorship, \$2,000, silver sponsorship, and \$2,500, blue and gold sponsorship. Please contact the alumni office at the number above for more information.



## Lights, Camera, Action!

What's the saying...everyone will experience 15 minutes of fame in their life? Well, a group of students and faculty have used up approximately thirty seconds of their 15 minutes in promotional spots aired on cable TV recently. On February 15, New London's cable station WTWS channel 26 broadcast UNH men's and women's basketball games to cap off the Women in Sports Week and the 10th anniversary of the women's win of the Division II national championship. During the broadcast UNH was given the opportunity to air several promotional spots. Admissions, the department of communication, the Center for Family Business, UNH Southeastern Branch, the dental hygiene department, the School of Business and the Graduate School all faced the lights and camera to promote their program and wish the athletes luck. With an audience from Trumbull, CT to Rhode Island it seems UNH scored big in more ways than one!



*Paul Sessions,  
director of the  
Center for Family  
Business*



*Allen Sack, professor  
coordinator, Sports  
Industry Management*



*Admissions team, from left,  
David Beaton, Sheila Whitington  
and Tyrone Black*



## Notable News

### UNH Receives Property in Branford

Peter Banca, EMBA '87, has donated waterfront property in Stony Creek to the university. The land, a tidal salt marsh, will be used for ecological/biological studies and wildlife preservation. The university will maintain a small workstation and docking facility on the property. Watch for a feature story in the next issue of *Insight Magazine*.

### Electric Boat Chooses UNH to be Preferred Provider

Two years after it ended its tuition reimbursement program for employees, Electric Boat announced on December 13, 1996 that it will re-establish the program for employees enrolled in engineering and technical education. The company solicited proposals from over a dozen area colleges and universities, and selected UNH as the preferred provider for employees who pursue undergraduate engineering education.

### ELS Selects UNH to be Language Center

ELS Language Centers, a California-based company which teaches English to international students, announced on December 20, 1996 that it will locate its only Connecticut Center at UNH in the fall of 1997. ELS will rent space for administrators and faculty, and classrooms for their courses. Students will reside in the UNH residence halls while enrolled in the program.

# UNH Welcomes Modern "Earl of Sandwich" as 1996 Fall Bartels Fellow

**T**hanks to our program sponsors, Nancy and Hank Bartels, the UNH community was treated to a visit by the 1996 Fall Bartels Fellow, Fred DeLuca, co-founder of Subway Sandwich Shops.

Following the act of a giant subway sandwich parading about the stage in Dodds Hall theater, President DeNardis welcomed Mr. DeLuca as "the modern Earl of Sandwich," referring to the historic figure who was the first to call for "two slices of bread with roast beef in between them," thus inventing our favorite lunch choice.

DeLuca was a warm and entertaining speaker. Rather than giving any surefire recipe for success, he stressed the role of random events in life, and how they provide opportunities. He told students that it was up to them to recognize these opportunities, and to use



lunch meats, the customers come in,' he told me, 'they put money on the counter, and that's it! If you want to do it, I'll be your partner.'

"We talked for a while longer, and before we knew it, we had a business plan; to open 32 stores in ten years. We came up with our menu of seven sandwiches, and the prices we would sell them for,

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*Rather than giving any surefire recipe for success, be stressed the role of random events in life, and how they provide opportunities.*

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their education as a guide when deciding whether or not to act on them. He cited just this type of opportunity that launched his own successful business.

"I was on a picnic with family friends," recalled DeLuca, "and I was talking with Pete, a friend of my dad's who was doing pretty well for himself, financially. I said to him 'You know, I'm going to college soon, and I don't really have the money for it. Do you have any ideas?' I guess I was hoping he'd reach into his pocket, pull out a stack of bills and say, 'Yeah, use these!' Instead he told me to open up a submarine sandwich shop. 'You buy some bread, some

He wrote me a check for \$1,000, and the next day I found a little store. I built a counter, bought some food and opened for business. Just like Pete said, people came in, they put money on the counter, and the first day we sold out of all our food!"

After a rough few first months, then some iffy first years, the pair had 16 stores in eight years. While they were pleased with their success, they realized they would not make their goal of 32 stores within the next two years. "We saw MacDonalds and Kentucky Fried Chicken opening franchises all over the country. We didn't really think it was the thing for us, but realized we

had to consider it if we wanted to reach our first goal.

Within six months they sold their first franchise, and within a year, that store tripled its sales. They began advertising their franchises in newspapers and got calls from as far as Massachusetts and Washington D.C. Before long they realized they needed development agents, to handle the new branch of their business. By January of 1987, there were over 1,000 stores. Today they sell over 1,000 franchises a year, and now there are over 12,000 stores—in the U.S. and in 53 countries.

Despite his incredible success, DeLuca seems humble and modest. While he acknowledges hard work and dedication have paid off for him, he closed with the same thought he began with: serendipity.

"The key thing in all of this is random events," he stressed. "It wasn't like I sat down as a young fellow and said 'Okay, I'm going to have 12,000 sandwich stores by 1995. It was all a matter of choices."

"Keep these choices in mind," he advised. "Don't automatically say no to anything. Keep an open mind!"

Advice to chew on from the modern-day Earl of Sandwich.

# Up Close and Personal

*An Interview with Dr. David Morris*

“The joy of life revolves around giving,” states David Morris, associate professor of marketing at the University of New Haven. “One of my primary objectives in life is focusing on how I can help people succeed—that goes for my students, fellow faculty members, staff, family, or friends. It is important to me to take the time to listen to people, hear what they have to say, and then respond in a positive manner. Too often we get caught up in our own ‘time schedules’ that we lose sight of the human side of life.”

Morris is a people person. “As far as I’m concerned, we all learn from each other,” he notes. “Through my personal and professional life experiences I have developed one simple approach to dealing with people, (my students will attest to this), I ask people to ‘teach me.’ Two simple words that open the doors to a wealth of information and knowledge. In society today, there are so many pressures, that people often put themselves in a situation in which they pretend to know it all. People are so afraid to admit that they don’t know something. Many times the higher you go in an organization, the less likely it is that you will admit to not knowing something. When that happens, people shut themselves off from so much. Everyone of us needs to be willing to take a chance and ask a person to ‘teach me’ when you don’t understand. And the best part is, the more you ask, the easier it becomes, and your life will be so much richer.”

As associate professor of marketing, Morris deals with students from all walks of life. Through his consulting work, and the books he has written, he’s had great exposure to the corporate community. Often a guest speaker at state and



*David J. Morris, Jr., Ph.D., associate professor of marketing, left, with Kenni DeMatties, owner of Kenni's General Store in Westbrook, CT.*

national conferences, (most recently he gave the keynote address at the American Marketing Association conference held at the University of Texas), he believes that people are always interested in marketing. They see it as a “common ground”—something that everyone can relate to, and it brings people together.

Early on in his career,

teaching by example. One “star” example is Kenni DeMatties, owner of Kenni’s General Store in Westbrook. “Kenni is a great business man—he understands his customers, knows what they want, and delivers on a consistent basis,” Morris says. “Quite simply, he is a master of customer service. I encourage my students to take a drive out to his store

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*“I ask people to ‘teach me.’ Two simple words that open the doors to a wealth of information and knowledge.”*

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Morris was employed at Aigway and later with a subsidiary of Catipillar. Exposure to the business world made him realize he could best carry out his quest of helping people by being a teacher. “I get a great deal of satisfaction working with my students at all levels; undergraduate, graduate, the EMBA program and doctoral program,” he says. “Each audience brings something new to the table, and as a result, I am always learning and I hope they are too.”

Morris brings his classroom alive with the philosophy of

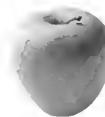
and spend time talking to Kenni. It is a great learning experience.”

Morris has been a part of the UNH landscape for ten years, and speaks candidly about the challenges he sees for the University of New Haven: the need to create an image for ourselves that we are special; we perceive ourselves as wonderful as we are; we need to work to enhance the image of the people that work at UNH—we are the best; we need to be more positive about what we do—this will permeate the environment; we need

to be selfless and giving to all people within the organization, we should value everyone for their contributions—all have a positive impact and should be rewarded; we must work at loving others.

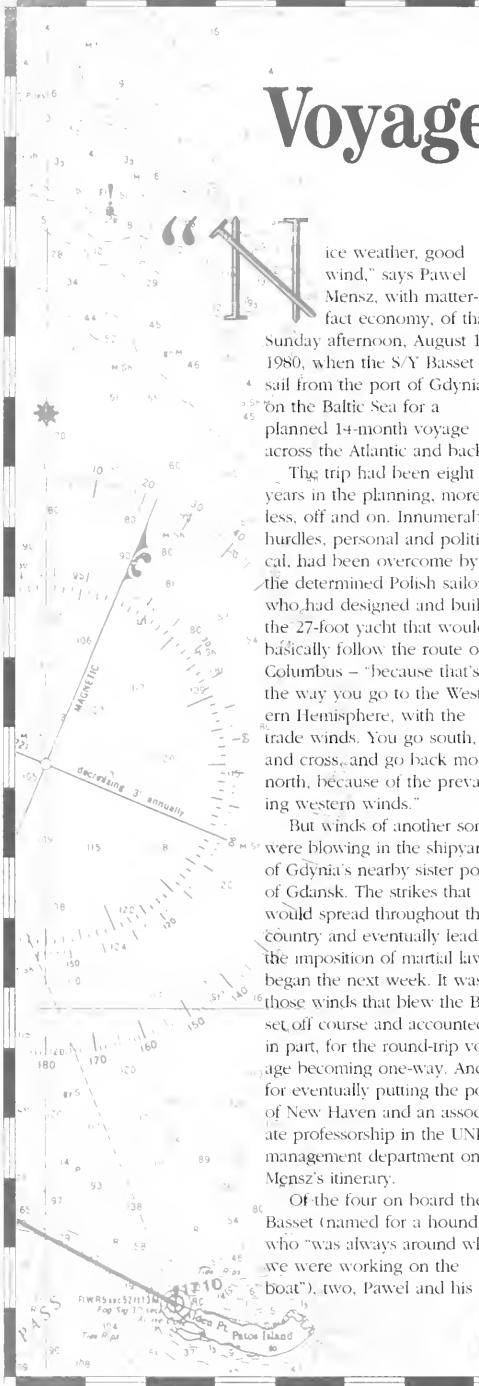
What does the future hold for David Morris? “Well, I will continue to work at being a better teacher and human being. I want to pursue the development of my marketing theories and I see several more books on my horizon. In addition, I intend to find the time to cultivate my consulting opportunities. I have a full plate, but I enjoy the challenge,” he says.

On a final note, Morris offered his perspective on the



state of business in Connecticut. “As a state, we need to learn to work together with all facets of our population, we need to build on our resources. If we can combine and capitalize on our strengths, we will witness positive outcomes. For too long there has been an anti-business sentiment, and we can no longer afford that attitude. We have to be more aware of the value of business at all levels and that by working together we can benefit society. I would like to see the University of New Haven take a lead role in making this transformation happen.”

*David Morris is the author of a variety of articles that have appeared in scholarly journals and trade publications as well as several books including, ‘Marketing As A Means To Achieve Organizational Ends’ and ‘Market Power and Business Strategy—In search of the Unified Organization.’ He just returned from five weeks as a visiting executive at the Ural College of Business in Russia.*



# Voyage to a New World

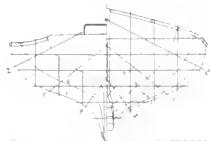
**N**ice weather, good wind," says Paweł Mensz, with matter-of-fact economy, of that Sunday afternoon, August 10, 1980, when the S/Y Bassett set sail from the port of Gdynia 'on the Baltic Sea for a planned 14-month voyage across the Atlantic and back.

The trip had been eight years in the planning, more or less, off and on. Innumerable hurdles, personal and political, had been overcome by the determined Polish sailors who had designed and built the 27-foot yacht that would basically follow the route of Columbus — "because that's the way you go to the Western Hemisphere, with the trade winds. You go south, and cross, and go back more north, because of the prevailing western winds."

But winds of another sort were blowing in the shipyards of Gdynia's nearby sister port of Gdańsk. The strikes that would spread throughout the country and eventually lead to the imposition of martial law began the next week. It was those winds that blew the Bassett off course and accounted, in part, for the round-trip voyage becoming one-way. And for eventually putting the port of New Haven and an associate professorship in the UNH management department on Mensz's itinerary.

Of the four on board the Bassett (named for a hound who "was always around while we were working on the boat"), two, Paweł and his

friend Witek, were members of the core group that in 1972 had come up with the idea of building a boat of their own so that they could sail beyond the pale of Polish restrictions. For more than two months that summer, eight members of the Warsaw Student Yacht Club sailed the Danube, from Bratislava, in Slovakia, through Hungary, Yugoslavia, Romania and Bulgaria, to the Black Sea. The trip whetted their appetites for more. Bigger boats. Longer trips. Other waters.



Sailing was popular in Poland, but the sport was state-controlled, the boats state-owned. There were limitations placed on where and when you could sail, for how long, and with whom. And there were legal restrictions as well.

"Our idea was to put these boats on the Mediterranean, the Adriatic, the Black Sea, and by doing that to bypass Polish regulations. So legally everything was at the edge."

This boatbuilding project was officially a club enterprise, which helped make it possible to obtain needed materials legitimately. But "the way we were using them was a gray area . . .

"From '72

we were building, we were not building, we were arguing, we were together. There was a lot of controversy, and at some point I was out of that business because I didn't agree with the concept.

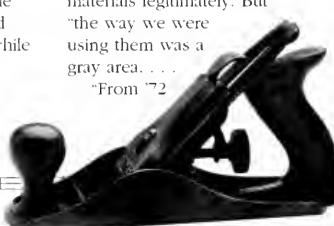
"Maybe I didn't have enough vision, or imagination, because I didn't believe in it, that it would work. I was skeptical. Other people were less skeptical."

But it was the skeptic Mensz on board the Bassett, the first boat completed from the mold and the first to sail the water, "long, long ahead" of any other. After being "out of that business" for a couple years, in 1977 he had joined up with Witek, who had the first hull from the mold and — a pivotal concern — many of the needed materials.

By that time, "the trip was the goal, not the boat," although as yet they had no idea where or when this trip would be.

And they had no boat, either. Witek had done some work, but still had basically "almost an empty shell. So together we built the boat."

Menzs was no stranger to boatbuilding. At the age of 10 in Warsaw he had joined one of the many state-run sports clubs common in Eastern Bloc nations, and chose the section called Sailing and Boat-Building. Winters were spent "learning how to deal with wood, with carpentry, different tools, construction,



theoretical training. In the spring we started practical sailing, on the Vistula."

In 1962 Mensz left Warsaw for Gdańsk, where he attended a secondary school that specialized in shipbuilding. Then came Warsaw Polytechnic, from which he received both bachelor's and master's in mechanical engineering.

Building from the shell, as he did with Witek, "is a huge job, but you can do it gradually, without rush." It had to be done gradually, without rush, because Mensz was employed as an assistant professor at the Systems Research Institute of the Polish Academy of Sciences in Warsaw. (So he is working full time there, and building the boat in his spare time? "Yes. Well, or vice versa.")

The interior design was created as they went along, rather than from a blueprint, but "it came out quite well. On our trip we looked at different boats, and no one matched ours in terms of the interior design."

For this he credits the input of Barbara, Witek's fiancee at the time. Basia, as she was called, was a stage designer with a degree in fine arts. The engineers often sought—and followed—her advice on aesthetic matters.

Now married to Witek, Basia too is aboard the S.Y. Basset on August 10, 1980. And she is, as Mensz had learned only three days earlier, nearly three months pregnant.



Paweł Mensz sailing on the Telkontar.

Like the big events still to come in the Gdańsk shipyards, this big event will decidedly affect their future course.

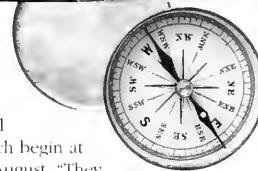
The destination, settled on in the summer of '79, was to be the Caribbean, which "had always the taste of adventure. We grew up on the books. The pirates. The buccaneers." He recites the island names in a wistful litany evocative of dreamed-about lands: "We would go to Barbados ... Jamaica ... Tobago ... Guadeloupe ..." They would leave in the summer of '80, spend the winter in the Caribbean, then head up the North American coast, and take the western route back, arriving home before the winter of '82.

August 10 was late to be leaving. Summer departure is crucial for such a voyage because of the necessity of getting through the Baltic and

North Sea before the arrival of fall storms, which begin at the end of August. "They are all blowing from the west, and you cannot get out. It's not fun. Well, it's a challenge, but it is not fun."

The fourth person aboard the Basset had been added late in the game (and, as it turned out, left early in the game). Though both Paweł and Witek were sailors of the skipper rank, the highest attainable, they felt the need for a more experienced sailor aboard, one who had taken more extensive trips. Janek, called Gypsy, filled that bill.

The first part of the trip was the hardest. "The boat was overloaded. We had a lot of stuff." Nearly all their supplies and provisions had to be brought from Poland because



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they had little hard currency. "And we had to learn the boat, how she behaved. That was difficult, to handle her, the first leg."

They stayed longer than planned at the port of Cuxhaven in Germany, because an offer to deliver a boat provided a side trip to Norway. By the time they left Germany, it was September. Plans to go to France and Holland were scrapped, and they went directly to Dover.

"It took us quite a while to get there and it was tough.

We were against the wind all the time, heavy seas, not storm, but strong wind. Maybe storm. I don't remember. But I remember this was tough, this was tough."

It was in Dover that Janek left. "He felt he didn't fit, that he was not needed. We could do it alone." They had been through the most critical part of the voyage. Navigationally, the North Sea is the most difficult, he says, because of congestion and tidal currents.

During that rough period "all the bad parts of the boat surfaced and we spent two weeks in Dover fixing everything, repairing everything."

Everything that could be repaired. Flaws attributable to faulty design could not be

remedied. These were known before the departure, from the many trial sails since the boat had been launched on the Baltic in 1978, to obtain the first of many sets of papers needed before being fully authorized to sail on sea waters.

"We had designed the boat ourselves. It was not the best idea I would say from now, but we didn't have money to buy plans for the boat." From its intended 22 feet, the boat grew to 27, and "became cumbersome in terms of design."

Before departure the partners had hired a specialist to try to correct a problem with stability attributable to the faulty design. "It was what

pers, who would now have two six- rather than three four-hour watches a day, this device was crucial.

He succeeded. "We became free people. You could leave the rudder and go cook, write, read. It was like one more person."

So finally the hardest part was over. "Scheduling and preparation is the most difficult, the most frustrating," Mensz says. "Crossing the ocean is nothing compared with that. It's like a breeze."

"We didn't have any technical problems on the whole trip. So looking back on that, I say, 'Oh, two dull, boring engineers. They thought about everything.' We didn't

**“W**e were against the wind all the time, heavy seas, not storm, but strong wind. Maybe storm. I don't remember. But I remember this was tough, this was tough."

Paweł Mensz

you call 'very soft,' it heeled very easily due to the shape of the hull." The problem proved impossible to correct. Also, "she couldn't carry normal-size sails. When there was a little stronger wind, we had to replace the sails much earlier than would be normal."

When Janek left it became imperative that Mensz improve the self-steering gear he had built before they left Poland — a sort of vane that "keeps the boat stable on course so you can leave the rudder." With only two skip-

pers any situation that something broke unexpectedly, or if it broke, it was not critical."

The voyage brought a new-found freedom.

"You just have to pull the anchor and go somewhere else, wherever you want. You are free to move from place to place, from country to country. You are independent. There is no authority."

Many sailors, Mensz says, don't like the passage across the Atlantic, "but for me it was the best part ... the continuity, the stability." They took 29



days to cross, leaving Las Palmas in the Canary Islands on December 22 and arriving in Barbados on January 19.

Christmas and New Year's were spent out on the Atlantic, but the holiday season did not go unnoticed. The baskets of the stern pulpit were bedecked with pine branches, a farewell offering from a Norwegian they had met in the Canary Islands.

The trip went smoothly, as far as the sailing was concerned. "We never had any technical arguments. We trusted each other completely, that we can handle things alone.

"We knew that boat, we felt like one body with the boat. When I was on my watch alone, I could go on the mast myself, and do something, fix something, without anybody watching. From now, you can say that's stupidity and so on, but at that time, I felt completely certain that I'm not taking any chance. So technically, I think that we were perfect.

On the evening of January 18 they spotted Barbados, just as darkness fell. They sailed into Bridgetown the next morning. For the next six weeks or so, they sailed the islands. Mensz's dominant impression was of vibrant color. "Poland is gray," he says, "and the sky is frequently overcast." In the tropics, "the water, everything, all that you could see, the color was like from the postcards."

The voyage ended in February, in Montserrat, when the baby was born, but "we got to all the islands we wanted." In March Mensz flew to Miami to earn some money; Wittek and Basia would stay on the

island for a while, then sail slowly, and meet up with him later.

Much had happened in Poland since their departure. "This Solidarity business meant big instability. It was not so obvious what to do.

"I was waiting what will happen in Poland. It was difficult time. I had quite a good picture, from outside, what was going on." His father sent him newspapers which he read regularly – until martial law suspended their publication in December 1981. He listened to the BBC and to Radio Free Europe. "I did not see an easy solution."

In Miami he got a job commissioning big sailing boats, delivering them to Annapolis, New York, Buffalo. ("I loved that job.") In May Wittek and Basia met up with him there, having sailed into Fort Lauderdale (where the S Y Basset spent the next year and a half, before being sold to a buyer from Chicago). They soon moved on to Cleveland, where Basia had relatives and they eventually settled.

Menzs's trip to New York ("Now I am in America!" I said to myself.) led to a visit with a friend in New Haven. That contact in turn led to a job as a research associate at the Yale School of Organizational Management, which brought him to this area early in 1982.

He was still waiting and watching events in Poland. Eventually, in the fall of '82, with martial law still in effect there and his visa about to expire here, he requested political asylum. It was a difficult decision ("perceived by

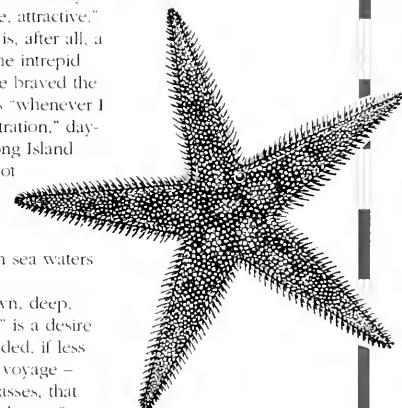
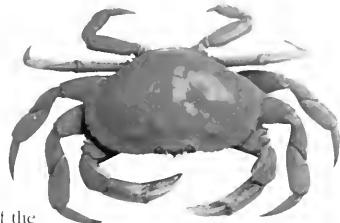
Poles as betrayal"), more fraught with emotion than the incompleteness of the trip. Though that hurt too, at the time, not "closing the circle. Like starting a job and not finishing it."

Asylum was granted, two years later, by which time he has left Yale, courtesy of a headhunter, and is working as a consultant for Creative Output, Inc., an up-and-coming software company. But the company, rather like the boat, was growing too fast, and (unlike the boat) it went belly-up. Next port, UNH, where he has been on the faculty since 1987.

New Haven has held appeal since that first visit in '81, when he found the city "workable, livable, attractive." And New Haven is, after all, a harbor, a port. The intrepid skipper who once braved the Atlantic now sails "whenever I have to vent frustration," day-sailing only in Long Island Sound, in a 14-foot sloop, unnamed, that "would not be allowed to sail on sea waters in Poland."

But "deep down, deep, deep somewhere" is a desire for another extended, if less adventurous, sea voyage – though as time passes, that desire "is getting deeper."

Still, deep desires have been known to surface.



Nancy LaRoche is a freelance writer and editor who lives in Wethersfield





# YANKEE DOODLE DYNAMO

**W**hen David E. E. Sloane heads out to give a lecture on "Northeastern Humor: The Nineteenth Century" or "American Humor and American Social Ethics," he needs more than a briefcase.

The UNH English professor needs his Chevy van to transport the full-sized American flag, the large framed photos of P.T. Barnum, Mark Twain, and maybe Abe Lincoln; he needs room for the 18-inch-high figure of an eagle that keeps watch over his listeners; he's probably bringing along the coat tree on which hang the many hats he'll don — snappy-looking "good-guy" or beat-up "drunken-bum" toppers, a stylish derby, a jaunty white straw, even a lady's sunbon-



David E. E. Sloane with a few of his favorite things.

net. There are certain to be books stuffed with paper markers denoting the spots for his readings. And always his five-string banjo.

Though he is known nationally as a scholar of 19th century humor and of Mark



*Title, emphasis, and presentation vary, but the message is the same: the American dream of success and the American dream of equality, conveyed in a typically American way — through humor.*

Twain in particular, students and alumni of UNH are more likely to know him as a teacher of business and technical writing and effective speaking. Through Sloane Communication Systems, a consulting service for businesses and financial organizations, he offers seminars in power writing and power speaking.

That's what those props are all about. Visually reinforcing the theme of your talk is "absolutely a part of effective speaking."

And the theme of David Sloane's talks is more than the humor and the Twain with which he is identified. Title, emphasis, and presentation vary, but the message is the same: the American dream of success and the American dream of equality, conveyed in a typically American way — through humor.

*A Connecticut Yankee in King Arthur's Court* is Twain's novel of "entrepreneurialism, egalitarianism, and expansive-

ness," Sloane says. The 19th century proponents and embodiment of these triple E's provide the core of Sloane's teaching.

"That's my thing," he says. "Yankee humor, Yankee entrepreneurship. Edison,

Twain, Gilbert, Whitney." Edison, as in Thomas Alva, Sloane's great-grandfather (and the second "E." of the double initials), the man of 1000 patents who transformed our lives by turning night into day and giving us the gift of recorded sound. Gilbert, as in A.C., of New Haven-built Erector Set fame. And Whitney, as in Eli, cotton gin, interchangeable parts, and nearby Hamden's Whitneyville.

Another Yankee entrepreneur, Bridgeport's P.T. Barnum, also finds his way into Sloane presentations. "The great American showman" is remembered for his hoaxes and his freaks, but not for his impassioned advocacy of the franchise for blacks. Sloane seeks to remedy that.

Barnum, Edison, and Whitney, Sloane writes, "hold great importance for what [they] achieved in practical terms and for what [they] represent about American dreams." Sloane, who refers

to himself as a "literary historian," has written extensively about these men and the era that shaped them even as they defined it. With six books and dozens upon dozens of published articles to his credit, he is in the throes of putting together several more.

The book closest to completion he calls simply "the Edison book." Originally conceived as an account of being in a famous family — right down to Sloane's own day — it narrowed in focus with the discovery in an aunt's basement of 500 letters written to and by his paternal grandmother, Madeleine Sloane. The book will now focus on her, whom he has described as "the most capable but the most stifled" of Edison's six children, who recounts in these letters the frustration and "heartaches" of being a woman in that era.

He had hoped to finish the book this past fall, and could have if he had had "six unencumbered weeks." Fat chance. It's not only in his presentations that Sloane wears many hats.

As editor in chief of the journal *Essays in Arts and Sciences*, published by the University, he recently completed work on "A.C. Gilbert, Scientific Toymaker," a special issue enhanced with numerous illustrations culled from the Gilbert papers at the Eli Whitney Museum (on whose board Sloane served for nearly a decade, two years as its president).

Sloane had as much fun putting together the Gilbert issue as any kid ever had with an Erector Set — more than he had with his own, apparently, which he remem-

bers "fondly but frustratingly."

"I get to pick them out," he says, with unabashed boyish glee, of the "gorgeous graphics" — schematics of Erector Set constructions or period advertisements that embellish its pages.

"I do everything," he says of the journal. (He has been its editor since 1990, and was special editor of an Eli Whitney issue in 1982.) Not only does he solicit essays, correspond with authors, and choose illustrations, he also does "the proofing and the



resetting of the type, the spacing of the lines, the setting of the illustrations.

"It's exciting to have the thing come together under your hand."

Also coming together under his hand is *American Humor: New Studies, New Directions*, a compilation of essays delivered at a conference of the American Humor Studies Association, of which Sloane has been president and is now executive director.

"I renovated it," he says of the organization of scholars that he took over 1989. At the time, it had no regular executive management, a dwindling membership and treasury, and its publications had fallen behind schedule. Its membership has now doubled, its treasury is sound, and its



*The Mark Twain House in Hartford, Connecticut.*

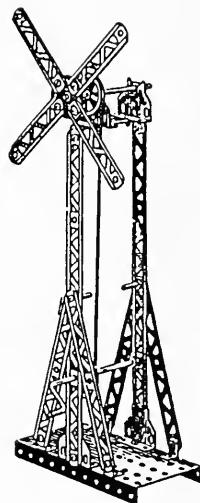
publications out on time.

"*Huck Finn and Race*," another project, is his working title for the curriculum kit being developed by the Mark Twain House as an outgrowth of the 1995 summer institute "Teaching Mark Twain's *Adventures of Huckleberry Finn*." Sloane was one of five Twain scholars to present a session at the institute, which was organized by the Twain House in Hartford, where he is on the board of trustees and head of its education committee.

Sloane first met up with Twain as a junior in high school (Hopkins Grammar in New Haven), when he read a passage from *Life on the Mississippi*. Stirred by the tale of the lightning pilot and his awesome responsibilities, "all written in that gorgeous Mark Twain prose," he was "hooked" and determined to read more Twain. "But I wouldn't read *Huck Finn*, everybody else was." For his next book report, he chose *Innocents Abroad*, Twain's first published work.

Still, when he went on to Wesleyan University in Middletown, he majored in social studies with the goal of becoming a diplomat — until the middle of his junior year when he decided "it was not my thing. I'm going to do something I really like. I'm going to read literature."

*Continued on page 18*



**Windmill Pump**



Continued from page 17

Faced with the daunting prospect of writing a senior thesis, he checked the books on his shelves—nine Twain, six Faulkner—and “made a quantitative decision, as a social scientist would.”

The thesis—on outsiders who fight institutionalized social beliefs à la Huck and Hank Morgan of *A Connecticut Yankee*—garnered him honors and a ticket to Duke, where his Ph.D. dissertation dealt with Twain as a literary comedian, tracing the social beliefs he espoused to their literary antecedents in such comic writers as Artemus Ward and Petroleum V. Nasby.

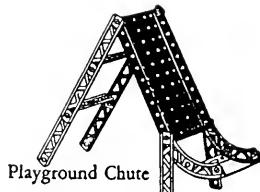
He's been immersed in that world ever since, involved in Mark Twain studies and spreading the Mark Twain message. In 1989 he was named the first Henry Nash Smith Fellow-in-Residence by the Center for Mark Twain Studies at Quarry Farm, Elmira College, for outstanding work in the field of American humor and Mark Twain studies in the previous decade. (Smith was considered the dean of Twain scholars; Quarry Farm was Twain's summer home—he wife's family home in Elmira, N.Y.—and the place where he did much of his writing.)

Sloane has also served as president of the Mark Twain Circle, a national academic society consumed with things Twainian not only because, he says, Twain wrote books, but because “he says what we believe and live by.” Throughout his entire career, Twain wrote not just against slavery but against any system that downgrades some and elevates others, attacking inequality wherever he found it.

*Adventures of Huckleberry Finn* is his great hymn to freedom and humanity. Focusing on the issue of race in the novel, as is often done, distorts the book, Sloane says.

“...it's nice to be at a university where you have roots in the community.”

DAVID E.E. SLOANE



*Huck Finn* attacks “inhumanity, of which racism is a component. Twain is repulsed by all inhumanity. He is for human rights and human equality, for all humans everywhere, all the time.”

In his own writing, teaching, and lecture presentations, Sloane continues to spread the American gospel of equal-

**Y**ou have to establish a context, and the students have to understand that they are reading satiric literature which attacks that which it shows.

ity for all, equality in our humanity and equality of opportunity for those who work hard and use their native gifts to the fullest.

It is because racism is alive and well, and inhumanity is alive and well, that Sloane works to keep alive the message of Twain and the message of Huck. He talks in terms of a “struggle” and a “battle” in which scholars are “the support troops” and teachers are the “front line” or “in the trenches.”

But that doesn't mean he thinks it's easy to teach *Huckleberry Finn* or that it belongs in all classrooms everywhere.

For starters, it's satire, and satire is not easy to grasp. It demands a certain “field knowledge” or “knowledge of the world” that is not a function of age or intelligence. “Many students' parents can't grasp satire. A lot of very very intelligent people don't have the kind of perspective that opens satire to them easily.”

So opening it carefully and gently is crucial. “You do not take this book and flop it down in front of a 12-year-old kid. If you're going to teach this book, you have to do pre-reading exercises. You have to establish a context, and the students have to understand that they are reading satiric literature which attacks that which it shows.

“And you teach it to high-school juniors or seniors.”

Properly prepared for and taught, *Adventures of Huckleberry Finn* is a powerful book because it is “a great statement of the equality of heart

of people in a democracy.”

“*Huck Finn and Race*,” the curriculum kit which will be published and marketed by the Twain House, aims to meet those criteria of “properly prepared for and taught.” It includes lesson plans and suggestions submitted by the institute's participants, pulled



together into a cohesive package by Sloane, who has written the introduction and selected readings designed to give students an awareness of the language, satire and historical context needed for understanding the book.

Also planned is a video to be put out by the marketing and public relations department of the University. Featuring Sloane and discussing the controversy that has surrounded *Adventures of Huckle-*

*berry Firm* since its publication, it will be available to public access television stations, perhaps specifically in communities where the novel has met with protest.

And so, through Sloane's efforts, more and more students will meet the great humanist, Huck, who learns and grows in his humanity because of his friendship with the runaway slave Jim. They will learn of Twain's ideal society, where people act "right and kind" toward one another and there is harmony among peoples. In his espousal of Twain and his teachings, Sloane is not so far removed, after all, from the diplomacy he once planned to pursue.

His affinity with Twain, he



never-opened antiques store" because "for me, books were the thing."

And books are the thing, the floor-to-ceiling thing in the rear rooms that constitute his primary working space. The entire seven rooms are a testament to Victorian clutter, chock-a-block with 19th century Americana. Some of the artifacts relate to his lectures and find their way out as props. But there are hundreds of others, the kitsch-become-collectibles of the era. Hats. Costumes. Photos. Figurines. Household objects. His latest treasured acquisition, found this past summer at a tag sale in San Diego and toted home aboard plane, is a buffalo-nickel wall decoration, about 2 feet in diameter. It is the perfect addition to his props, saying American, money, and period at the same time.

From among stacks of photos he pulls one of him and his wife. He met her at a vintage dance week in Cincinnati, and the photo was taken at that time, aboard a river-boat on the Ohio. Really. (Have I mentioned that Sloane edited a publication called *Country Dance and Song* for 15 years?)

American Flag Antiques may open some day, "when I retire at the age of '75 in the year 2018." But meanwhile, his office is there, and Sloane is "president and chief motivating dynamo" behind the Cedar Hill Merchants Association, one of New Haven's business districts. He proudly enumerates the group's accomplishments – among them, a \$400,000



says, comes of sharing "the idealism and the craziness and the expansiveness. Also the politics, the absolute belief in egalitarian democracy and a firm belief in American capitalism."

Sloane explored capitalist enterprise a bit himself for a while – a very brief while. His off-campus office, on State Street in New Haven, is in a building bearing the legend "American Flag Antiques." The plan was "to sell antiques in the front of the store and think deep thoughts in the back of the store." But it took him just one day ("the only day we were open") to realize that the activities were mutually incompatible. Now it's "the

streetscape renovation.

New Haven is home turf. When Sloane talks about distances, he talks in terms of blocks. And when he talks about UNH, where he has been on the faculty since 1976 (as full professor since 1982), he talks in terms of time.

"My ties go back deeper and farther than most on campus," he says. When it was New Haven College, the school was "only a block from my home. And my brother was the first student government president at the West Haven campus."

And he talks in terms of affection. "I had been looking hard for jobs and a lot of people were very unkind to me" – a Mark Twain scholar who professed to teach writing was regarded with suspicion. "And then this wonderful man named Douglas Robillard, who was head of arts and sciences, said, 'You're terrific, you're an amphibian. If this writing thing ever dries up, you can teach Mark Twain.' You feel a certain sense of loyalty to the man and the institution when you hear something like that."

Edgerton Park. East Rock. West Rock. Hammonasset. These are the place names that sprinkle Sloane's speech. He never planned to grow and flourish where he was planted; it just happened. But the experience has come to have value.

"UNH has been good to me over the years. And it's nice to be at a university where you have roots in the community." He cites the Whitney Museum, the Twain House, an upcoming lecture at the church he belonged to as a boy and where he attended Scout meetings.

"That's good stuff. That's a life."



*Nancy LaRoche is a freelance writer and editor who lives in Wethersfield*

# To the End of the Earth and Back

HOW I SPENT MY WINTER VACATION - BY DR. CAROLINE DINEGAR



## Editor's Note:

While many were basking in the warmth of their cozy fire during a recent winter break, Dr. Caroline Dinegar donned her heaviest winter gear to join the grand bi-annual Antarctic circumnavigation expedition. In this piece, Dr. Dinegar shares her adventure to "the White Continent" through intriguing travel notes and fascinating pictures.

have visited the place where snow is stored.  
Antarctica!



Once you leave the Straits of Magellan and the Drake Passage and go on to the Bellinghausen Sea, a traveler is in every sense of the word "out of this world" as thousand of feet of krill fill the sea below. Ice constantly rubs the hull of the ship in "iceberg alley" and as far as you can see there lies an expanse of numerous ice shelves.

Ice shelves are a fascinating phenomena because great hunks of the shelf constantly break off from the effect of continental instability and form the dangerous icebergs. They are walls of ice as high as you can see with winds of such force they threw me against the body of the ship. They are called "katabatic winds" and blow in super gale force over the top of the shelf creating a deluge of ice and snow. The ship got so close at one point the captain told us

he thought he "shaved the shelf" under the water.

Needless to say, all travelers experience a bout of the "Titanic Complex" on these trips.



## ANTARCTIC FACTS: Arable Land: 0%; Permanent Crops: 0%; Forest & Woodland: 0%; Other: 100% — Ice 98%, Barren Rock 2%.



Besides menacing icebergs and breathtaking scenery, I went to Antarctica for two reasons — for my discipline of international law (I am writing on the Antarctic Treaty and the potential national claims of sovereignty); and to see the Ross Ice Shelf — the largest and most formidable. Of interest to me is the disturbing theory in the scientific community that the ozone layer may melt this shelf causing the sea level around the world to raise 7 to 10 feet. This would effect the international law of the sea and maritime boundaries. The

best scientific "guess" right now is that the Ross Ice Shelf is not going to melt — it may continue to throw icebergs the size of European states — but it will not melt!

One of the most interesting parts of the expedition on the Antarctic continent itself was a visit to the land (under ice) at Cape Adare. It was here in the early fall of 1911 that the British explorer Captain Robert Falcon Scott established a hut for wintering over in Antarctica. Today the Antarctic Heritage Trust maintains the hut in the exact way it was when the Scott party left it — never to return. Clothes of whale skin and wooden bunk beds, a pantry with an extensive collection of "tinned foods" and tea biscuits, flour and meats made one feel that at any moment Robert Falcon Scott would step in out of the snow.

*Dr. Dinegar is a professor of political science and the director of the Institute of Law and Public Affairs*

**A**

nother exciting by-product of the trip, which I did not expect — was the abundance of wild life. Besides the ever popular penguins — I saw the ancient mariner's Albatross, Antarctic petrels, the blue-eyed cormorants of Port Lockray and the Kerguelen Cormorant. The Great Skua, the South Polar Skua and the Kerguelen tern all thrive on this continent of ice and snow. The land birds were equally prolific, like the Wattled Sheathbill and the South Georgia pipits. The kerguelen pintail and the South Georgia pintail were magnificent.

Oh yes, there was so much to see in the bleak Antarctic outpost of the southern seas. Of one thing I am sure; I shall return. For me the continent has become a magnetic pole. And I can't wait to go back.



# Planned Giving

July 22, 1996

Mr. William S. DeMayo  
University of New Haven  
Office of Development and Alumni Relations  
300 Orange Avenue  
West Haven, CT 06516

## Editor's Note:

A gift to the university presents the donor with many rewards. It's exciting to be able to see your gift at work, whether in the form of new buildings, special programs and enhanced academic offerings, or in scholarships.

There are many options for you to choose from if you would like to give to the University of New Haven. Please contact Bill DeMayo, planned giving officer, at **203-932-7130**, to learn about how a gift to the university can benefit both you and your alma mater.

Dear Bill:

It is with my sincerest appreciation of your expert guidance and many hours of personal assistance in helping Dianne and me to develop and finalize our estate planning that I have named the University of New Haven as sole beneficiary of a Fleet IRA certificate deposit, current value \$36,382.

The University of New Haven is to establish the Edward Glater Memorial Scholarship Fund. Scholarship grants will be awarded annually to one or more upperclass students majoring in business or related fields, based on financial need.

The University of New Haven is very fortunate indeed to have a person as dedicated and knowledgeable as yourself. You made a project that could have—and should have been troublesome and unpleasant, most easy, practical, and understandable. You have both of our heartfelt thanks.

Sincerely,

Ed Glater



**Edward Glater** is the president and owner of Hamden Chrysler-Plymouth, Inc., in Hamden, Connecticut. The dealership has consistently won the Five-Star Award for Excellence, the Chrysler Corporation's highest honor, as well as the 1995 Hamden Better Business Bureau Award for Consumer Excellence.

He is personally honored as the 1996 Business Person of the Year by the Hamden Chamber of Commerce. Ed is also a member of the board of directors of the Downtown Evening Soup Kitchen, and his wife, Dianne, has been active in numerous philanthropic organizations.

We in the development office of the University of New Haven are proud of the significant contributions Ed and Dianne have made to so many organizations, and we are especially grateful for the Planned Gift to the university.



*David A. Beckerman, AS'66*



*T. Brian Condon, MPA'73,  
MA'75, MS'77*



*Thomas S. Glass, BS'66*



*Donald R. Scott, Sr., BS'84,  
MS'92*

## **Announcing, the 1997 UNH Distinguished Alumni**

The Alumni Association announces the winners of this year's distinguished alumni awards. The award publicly recognizes those alumni who have accomplished significant life achievements, attained professional distinction, demonstrated commitment to civic and charitable activities, and given service to the University of New Haven.

The selection committee members were Gregory Brown MA'89, Robert Chasen BS'92, Marcial Cuevas MPA'88, Raymond Havican MBA'78, Sarah Miller-Brooks BS'93, Brian Phelps BS'76, Palma Pogoda BS'69, Patricia Rooney R.S.M. and Robert E. Smith MBA'89.

### **Meet this year's winners...**

#### **David A. Beckerman, AS'66**

Chairman and CEO of Starter Sports-wear, Inc., an international sports apparel manufacturing company headquartered in New Haven, David received his degree in 1966. His company is one of the leading manufacturers of replica team outerwear and licensed apparel for virtually every professional sports organization.

in North America as well as more than 100 colleges and universities. He serves on the Advisory Board for the Management of the Sports Industries Program at the University of New Haven and is a member of the board of governors of UNH. A member of many industry associations, he is also a trustee of the Basketball Hall of Fame in Springfield. Mr. Beckerman's business leadership has led to a number of awards including Entrepreneur of the Year, Northeast Region in 1991 and his induction into the Connecticut Junior Achievement Hall of Fame. He was recognized by the Jewish Community Center's Liberty Touch Award and Kovod Society. He resides in Woodbridge with his wife Ruthann.

#### **T. Brian Condon, MPA'73, MA'75, MS'77**

Hard work and dedication are two words used to describe Brian Condon. As vice president of clinical administration at Yale New Haven Hospital, Brian has personnel responsibilities for over 600 full time employees and budgetary responsibility in excess of \$30 million. Shortly after the completion of a baccalaureate degree from Boston College, Brian entered the U.S. Army and became a career officer in the Adjutant General's Corps. After concluding his service in 1970, he earned three consecutive master's degrees from the University of New Haven. Since 1976 Brian has been employed by Yale-New Haven Hospital. He is a sought after speaker and lecturer. Brian's commitment to the Greater New Haven community has been exemplary. He serves as a board member of the Connecticut

Student Loan Foundation, the Shirley Frank Foundation and the Regional Advisory Council for South Central Community College. He is director of the Hill Development Corporation and active in the New Haven Kiwanis Club. Within his home community of Cheshire, he has served as a past vice-chair of the Cheshire Planning and Zoning Commission and has been a member of the Democratic Town Committee. Brian resides in Cheshire with his wife Carol and four daughters.

#### **Thomas S. Glass, BS'66**

A native of New Haven, Thomas Glass served his tour of duty in Korea while in the United States Military. Following his military service he entered New Haven College in 1962 and received his B.S. in 1966. After graduation he began a lifetime career in the field of advertising, starting with *Barrows* magazine, a part of the Dow Jones and Company organization, as an advertising sales representative. In 1974 he moved to the Dow Jones flagship, *The Wall Street Journal*, as assistant financial advertising manager. By 1990 he became the director of advertising agency relations.

He is responsible for the *Journal's* nationwide program, "A Meeting of Minds," involving key corporate advertising and marketing executives as major panelists. Mr. Glass will host one of these programs in April of this year at UNH. He is a member of the New York Advertising Club, and The Business Marketing Association, a national member of the American Advertising Federation. Even with a heavy travel schedule he finds the time to assist in a number of community activities including coaching in

youth baseball and basketball leagues. Proud of his commitment to his community, Tom was an integral member of the planning committee of the recently completed Weston Community Center. He lives in Weston with his wife Patty, his son David, and daughter Tracey.

#### **Donald R. Scott, Sr., BS'84, MS'92**

The name Donald Scott is synonymous with security at the University of New Haven. A 26-year veteran of the security department at the University of New Haven, he became its first chief-of-police. Born in Clarksville, Tennessee, he attended Austin Peay State University and moved to New Haven where he earned a bachelor's degree from the University of New Haven, as well as a master's degree in fire science. He belonged to Omega Psi Phi fraternity.

He was a devoted member of the St. Luke's Episcopal Church in New Haven, where he was president of the St. Thomas Guild. Donald's extensive community involvement included membership in the New Haven Chapter of the NAACP, the Dixwell Community House board of directors, and the Newhallville Restoration Corporation board of directors. Devoted to his profession, he served as a member of several police organizations, including The National Association of Chiefs of Police. He was an exceptionally likeable, highly principled individual who is sorely missed within the University community. He was a resident of New Haven, with his wife Sondra. Their four adult children are Veronica, Donald Rudolph, Daryl Jay and Damien Rashad.

## President's Office

- **President DeNardis** served as the Grand Marshal for the 1996 Columbus Day Parade in New Haven.

• President DeNardis announces, with pleasure, the names of those faculty members who have been promoted, or have gained tenure. They are as follows: **R. Laurence Davis, Arthur Gow, Agamemnon Koutsopoulos, Guillermo Mager, Louise M. Soares, Zeljan Suster, Brenda R. Williams** and **Jerry Zinsler** are awarded tenure. **Ward Theilman** is promoted to professor, and **Albert Celotto** is promoted to assistant professor. Congratulations to them all!

rials engineering, will collaborate with Dr. Ivatury S. Raju of the Langley Research Center in Hampton, VA. His project involved the study of interface effects on stress intensities in composite materials due to dynamic loading.

• In education, **Ron Vitarelli** is a new visiting professor of school administration.

• In history, **Tom Katsaros** has returned to his tenured position. Tom is the senior member of the history department, and has assumed responsibility for the chairmanship of the department, and advisement of its majors.

• In mathematics, **Ming-Chung Liu** is a new PIR who will be advising advanced statistics students.

• **Bruce A. French**, professor of English and foreign languages, presented a paper at the annual conference of the South Atlantic Modern Language Association held in early November in Savannah, Georgia. The paper, entitled "Dostoevsky's Distrust of Classical Form," is an abbreviated version of a chapter to appear in a monograph on which Professor French will be working during a sabbatical leave during the spring 1997 semester.

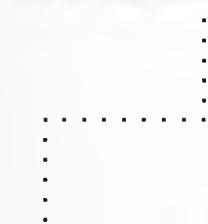
• **Ramesh Sharma**, associate professor of mathematics, was requested to act as the external examiner of a Ph.D. thesis in Pure Mathematics, submitted to the University of Calcutta, in India.

Professor Sharma's paper, "Notes on contact metric manifold" has been published in the electronic journal, *The Ulam Quarterly*, vol.3, 1995.

• **Ed Todd**, associate professor of history, chaired the Robinson Prize committee at the London meeting of the Society for the History of Technology (August 1-4) and delivered a paper entitled "Engineering politics: building modern power systems in Germany, 1910-1930" at the Budapest meeting of the international committee for the History of Technology (August 7-11).

• **Professor David E.E. Sloane**'s eighth book, "American Humor: New Studies, New Directions," will be published by the University of Alabama Press. It was officially accepted on September 16, and contains 20 essays by scholars ranging in interest from

# Around



## Campus

- Congratulations from President DeNardis were also extended to **Dr. Richard Morrison** and **Dr. Sam Bogan**, who were selected to participate in prestigious programs this summer sponsored by the National Science Foundation (NSF) and the National Aeronautics and Space Administration (NASA).

Morrison, professor of physics, was one of two university professors in Connecticut selected for an NSF-funded workshop on the subject of using the World-Wide-Web to teach physics. He is also serving as a resource person, via the web, to other college faculty and secondary teachers using multiple technologies in the teaching of physics.

Bogan's participation in the NASA program is the result of the University of New Haven being selected as a participant in the NASA University Joint Venture Program (JOVE). Bogan, assistant professor of mechanical and mate-

Boston in February of 1997.

Dean Carriuolo announces the following new faculty, PIRs, and continuing faculty with new responsibilities:

• In art, **PIR Christy Somerville** has joined the department to assume Jane Lily's former responsibilities now that Jane has moved on to a new teaching position. Christy is an interior designer in the New Haven area, and is a member of the American Society of Interior Designers.

• **David Osgood** joins the environmental science faculty as its newest member, and **Norman Abell** has assumed the position of PIR for the department of biology.

• In dental hygiene, **Sandy Palumbo** is a new, fourth member of the faculty. She will be coordinating the community-based activities.

Richard Pryor to feminist cartoons on Mark Twain.

Professor Sloane is the editor-in-chief of A.C. Gilbert, Scientific Toymaker: A Symposium, the recent issue of *Essays in Arts and Sciences*, an annual scholarly publication of the University of New Haven.

• **Dr. Paul Burgio**, from 3M Dental, recently visited the Dental Hygiene Center. He instructed students and faculty on the 3M Dental electronic anesthetic machines, and brought nine units with him to equip half of the school's dental stations. He also gave 60 personalized text books for course use. The estimated value of the machines is approximately \$25,000. UNH is the first dental hygiene school Dr. Burgio has associated himself with.

• **David Morris**, associate professor of marketing, has written a book entitled "Market Power and Business Strategy: In Search of the Unified Organization," which was recently published by the Greenwood Publishing Group, Inc. The book argues that through its Western mode of thought—a philosophy of separation—the U.S. is losing its edge in worldwide business competition.

• **Brenda R. Williams**, associate provost, has been appointed to the advisory committee of the Leadership Development Initiative at Harvard University. This committee will focus on increasing the access of minority members to positions of leadership in higher education. A past participant in its management development program, Williams has been selected to work with the staff and faculty of the Harvard University Graduate School of Education.

• **Robert Glen**, professor of history and chair of the history department, has published an article entitled "Bound for Pennsylvania: Quaker Emigrants from Cheshire in the late 17th Century," in the *North Cheshire Family Historian*. In December of 1996, he was an invited participant in the colloquium on "Religion and American History," held at Yale

University under the auspices of the Pew Foundation.

### School of Hotel, Restaurant, Tourism and Dietetics Administration

• The UNH student chapter of Club Managers Association of America (CMAA) attended the annual conference in Orlando in January. Chapter president **Julie Totten**, along with fellow students **Heather Bensen, Bonnie Bocchino, Catherine Burton, Suresh Penamatsa, Nick Korisiotis** and **T.J. Zagorini** attended. **Patrick B. Rowland**, faculty advisor, also attended. The students spent the week participating in educational seminars and information sessions that included working tours of Disney Support Services and Paramount Studios. Professor Rowland met with various club managers and other faculty from schools across the country. The students put together a variety of fund raisers, including last commencement's luncheon, in order to attend the conference.

They also received support from the Connecticut and Metropolitan New York chapters of the CMAA. Upon their return, the students hosted a seminar for the CMAA CT chapter meeting here at UNH.

### School of Engineering and Applied Science

• Congratulations to members of the UNH School of Engineering and Applied Science for its recent establishment of a new technical partnership. **Drs. Konstantine Lambrakis, John Sarris, and M.N. Parthasarathi**, of the mechanical engineering department, are the recipients of a \$100,000.00 grant from the Connecticut Department of Economic Development through its Yankee Ingenuity Initiative, to assist the

Newton-New Haven Die Casting Company. They will conduct research to establish Casting Process Optimization for the area company which has been producing die casts for industry for over 70 years. Newton-New Haven is headed by **Dr. Alex Sommers**, professor of industrial engineering, on partial leave of absence from the university.

Alex Sommers, professor of industrial engineering, was recently named to the research and development committee of the North American Die Casting Association.

• **Dr. Gregory Broderick**, associate professor of civil engineering, has been elected president of the Connecticut Society of Civil Engineers for the upcoming year. The CSCE is a section of the American Society of Civil Engineers, the professional organization of civil engineering founded in 1884. It exists to meet the technical and professional needs of its members, and to encourage participation in public affairs of interest to the society and to the community at large. Dr. Broderick will serve as a member of the board of directors of the society as well.

### School of Business

• The American Association of Collegiate Schools of Business (AACSB) has accepted the School of Business into candidacy stage for accreditation, in accord with a 5-year plan developed by the faculty and dean of the school. Faculty will engage in continued enhancement of their scholarly and professional activities, and in evaluation and revision of curricula and program offerings.

The university traces the roots of the business school to part-time returning war veterans in the early 1920s. The programs were among the first full-time programs offered in the 50s, and off campus at Electric Boat in the 70s. The MBA was the foundational program of the Graduate School in 1970, and the

Executive MBA was the first of its kind in Connecticut in 1976. The doctorate in management systems became the university's initial doctoral offering in 1985.

Today, more than 60% of our graduate students are in business programs, and the university has awarded more MBA degrees than any other institution in Connecticut.

Among other distinctions for this school's programs is the national accreditation of the bachelor's program in management of sports industries—one of the first such programs in the country to receive this honor.

• **Peter Berman**, professor of finance, participated in the Legislator's Issues Conference at the University of Connecticut on December 3-4, 1996. Members of the conference share their views on issues important to the Connecticut General Assembly.

• **The Sports Management Club** announces its reinstatement. The club is recognized under the USGA, and has speakers, lecturers, fundraisers and trips scheduled. Look for more information on upcoming events from this energetic group in the near future!

### School of Public Safety and Professional Studies

• **Lynn Monahan**, associate professor of criminal justice, recently co-chaired a workshop entitled "Child Friendly Courts" with the **Hon. Anne Dranginis**, chief administrative judge, Family Division, Superior Court, state of Connecticut. The workshop was part of a two-day conference on enhancing and expanding victim services, sponsored by the University of New Haven's Center for the study of Crime Victims' Rights, Remedies and Resources. Monahan also led a workshop for the Northeast Regional Task Force on educator discipline, which focused on the signs and consequences of emotional abuse in the classroom.

*Continued on page 27*

# What's New in the Arts

## UNH Art Gallery

The UNH art gallery has had a facelift—it has been repainted, and thanks to the talents of Professor Jerry Zinser, coordinator of the art programs, it has new museum-quality cases to house paintings and other two-dimensional art. Zinser designed and built the nine cases. Peter Gedrys, of Architectural Finishes, provided the finish for the cases, and two local businesses—Gebauer True Value Hardware and Anderson Glass, both of West Haven—provided materials at the request of Dr. Nancy Carriuolo, dean of the College of Arts & Sciences.

The gallery opened in October, with a retrospective by artist Jane Baker Willoughby, winner of Best in Show at the Connecticut Women Artists Exhibition at the New Britain Museum of American Art.

## International Artist to Show at UNH Gallery

David Hayes, an internationally renowned artist, will be the subject of a one-man retrospective here at the artist's gallery in Dodds Hall. Among his works on display will be giant sculptures, maquettes and drawings.

Mr. Hayes' steel totems have gained him world-wide recognition. His works have appeared in shows and exhibitions in museums and universities throughout the world. Among the museums which house his sculpture in their collections are New York's Solomon R. Guggenheim Museum, and the Museum of Modern Art. The Musee des Art Decoratifs in Paris, and the Porceleyne Fles in Delft, Holland also display his work.

The show will run from May 1 to June 5, and will feature a reception on May 4 from 2 to 4 p.m.

# Bits 'n Pieces

## Henry C. Lee to Establish Forensic Science Institute

Dr. Henry C. Lee announced that he will retire as director of the Connecticut State Police Forensic Science Laboratory in two years, and will, along with UNH, establish the Henry C. Lee Institute of Forensic Science at the university. The institute will be the first of its kind in the U.S., and will furnish research training and education to scientists, judges, members of the police, attorneys, and the public.

## Two UNH Students Selected as All-Americans

Two UNH student athletes received the ultimate honor in intercollegiate athletics by earning spots on their respective All-American teams. Jane Grant, from Barbados, W.I. became the first UNH volleyball player to earn first team All-America status. She was also selected as a GTE Academic All-America Player. Jesse Showalter, from Meriden, CT, a UNH quarterback, was named to the American Football Coaches All-America Team after setting the NCAA

record (all divisions) for consecutive pass attempts without an interception (280 attempts).

## First UNH Graduation in Israel

Culminating several years of preparation and work, we held our first graduation ceremony in Israel on December 4, 1996. Dr. Ira Kleinfeld, assistant provost of external operations and President DeNardis flew to Tel Aviv to officiate the ceremony that granted 89 students bachelor's degrees in air transportation management, occupational safety and health, and business administration. A new master's program in public administration has been added to the curriculum in Israel.

## Hispanic Outlook

UNH has been named as one of the top schools nationwide by the *Hispanic Outlook in Higher Education*, a national publication. The University of New Haven is one of 700 colleges and universities that offer outstanding opportunities to Hispanic students.

Inclusion on the list is based on responses to a comprehensive survey, as well as an examination of the litera-

ture and catalogs of more than 2,500 institutions that are reviewed for financial aid, scholarships, remedial programs, ELS, tutoring, mentoring, Hispanic Studies departments, Hispanic campus organizations, Hispanic campus administrators, and other services that are designed to help Hispanic students succeed.

## Notice to Alumni:

Because we did not meet the minimum number of orders, the 1997 Alumni Directory will be published at a later date than was originally scheduled. We are offering reimbursements to those who pre-paid for this publication. Please call the alumni office at (203) 932-7270 to make arrangements for your reimbursement. Thank you very much, we're sorry for the inconvenience!

## Photographic Gift

The University wishes to thank Stanley Botwinik for his recent gift of photographic equipment to the department of visual and performing arts. Mr. Botwinik's generous gift places him in the UNH President's Circle.



## How do you make your president happy?

*Play well, play fair, and do the best you can. Oh, and the winning trophy in the background doesn't hurt!*

*President DeNardis congratulates Mario DiDino, offensive lineman, on the Charger victory.*

# Campus

Continued from page 25

## Graduate School

• **Jerry Allen**, professor of communication and dean of graduate studies and professional development, has been appointed to the editorial board of *Management Communication Quarterly*, an international journal devoted to theoretical and applied research in management and organizational communication. Allen currently serves on the editorial boards of six scholarly journals.

• **Jerry Allen, Judith Gordon**, chair and associate professor of sociology. **David Harding**, assistant professor of chemical engineering, and

**Shankuntala Jayaswal**, associate professor of English, participated in the Second Annual Conference of the Connecticut Consortium for Enhancing Learning and Teaching, November 1, 1996, at Gateway Community Technical College, at their North Haven campus. The theme of the conference was "Teaching for Change." The keynote speaker was Mary Ellen Weimer, editor of *The Teaching Professor*.

• **Jerry Allen** presented a paper entitled "Communication Avoidance and Relationship Development among Native and Non-native English Speakers in the U.S." at the Speech Communication Association Convention in San Diego in November. He was also appointed to serve a third consecutive three-year term on the editorial board of *Communication Quarterly*, a journal published by the Eastern Communication Association.

## Alumni News

• **Sister Pat Rooney** is pleased to give the following update on the March 10-17 trip to London and Paris. Thirteen members of the UNH community and their friends have signed up for the trip. At least ten other people are seriously interested. Plans are shaping up very well for what promises to be a wonderful voyage! Please call the alumni office if you would like information on this university-sponsored trip at (203) 932-7270.

• On Sunday, June 28, 1996, the **Alumni Club of Southeastern CT** sponsored their first Family Day event. Many UNH alumni and their families watched the Norwich Navigators take on the New Haven Ravens at Dodds Stadium in Norwich. Before the game, alumni feasted in the Gator Garden overlooking the field. The Navigators lost to the New Haven Ravens, but all of the alumni had a great time!

## In Memorial

### Donald R. Scott

President DeNardis announces with great sadness the passing of Donald R. Scott, chief of university security. Donald passed away on October 12 after a long illness. He was much loved and admired by the UNH family, having played a major role here for so many years. He is survived by his wife Sondra, daughter Veronica, and three sons, Donald Jr., Damon, and Darryl. He was a veteran of the U.S. Army.

### Robert Dugan

With great sadness, the UNH community marked the passing of Professor Robert Dugan, of the psychology department. Bob touched faculty, staff, and most especially, students, with his optimism, joy for life, professionalism and dedication to the university. Under his direction, the industrial/organizational psychology program flourished. There is no more fitting legacy than the vibrancy of the program.

The entire UNH community will greatly miss him, though his dominant spirit will live on.

### Edward F. Hill

To my dear friends at UNH: On behalf of my entire family, I would like to thank each of you who extended yourself in some way to show your concern for me and my family in the recent death of my father. It gives me great comfort to work with such caring people. My dad would have been pleased. Thank you.

Pauline Hill and family

## Kemp Scores Big at UNH

On October 3, UNH held a pep rally in the Gymnasium for a Charger quarterback - a former San Diego Charger - that is, Jack Kemp, former all-pro quarterback and Republican Vice Presidential candidate made an unexpected stop to the UNH campus on the Northeast leg of his national campaign tour. Greeting him was a grandstand packed with students and staff (a few democrats were even spotted) waving red, white and blue DOLE/KEMP banners. Security personnel with a K-9 representative and TV camera crews lined the perimeter of the auditorium—definitely not your average pep rally.

During his political tenure, President DeNardis had the opportunity to serve in a Washington think tank where he met the former Secretary of Housing and Urban Development (HUD). Of all the national and international political figures he met during this time, Jack Kemp impressed him the most because "he was interested in ideas and moving the country forward." President DeNardis presented



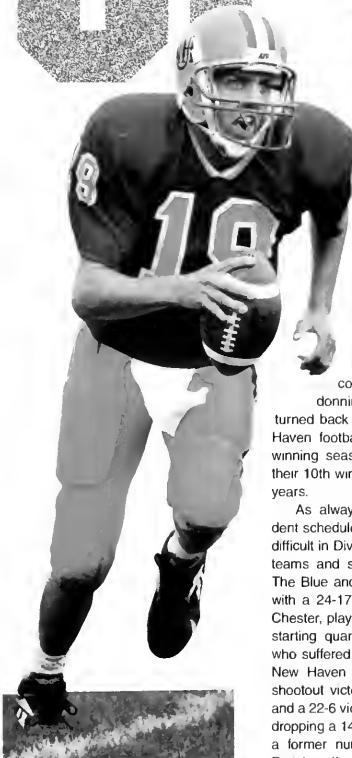
his longtime political crony a UNH Chargers uniform with the same number Kemp wore as a quarterback for the San Diego Chargers, number 15.

With the dynamic energy of a national political speaker, Kemp articulated his running mate Bob Dole's belief in the need for a change in the tax laws. His message—change the tax laws and allow people to own their own business. "Capitalism is based on family and the freedom to take an

idea, put it into practice and make yourself, your family and others wealthy."

After spending a considerable time answering questions, Mr. Kemp shook many hands as he dashed out the door to his next rally. From the rousing round of applause, it seems the former quarterback scored big with his touch down on the UNH campus.

# SPORTS



Credit: Russ McCleve

Starting quarterback Jesse Showerda.

## NEW HAVEN FOOTBALL CONTINUES TO BATTLE FOR PLAYOFF BERTH

**T**he signs of fall can take many forms—leaves changing color, a cool crispness in the air, the donning of jackets, clocks being turned back and the University of New Haven football team securing another winning season. The Chargers posted their 10th winning season in the last 11 years.

As always, New Haven's independent schedule ranks as one of the most difficult in Division II, playing two top ten teams and several playoff contenders. The Blue and Gold opened the season with a 24-17 loss to 10th-ranked West Chester, playing the second half without starting quarterback **Jesse Showerda** who suffered a severely sprained ankle. New Haven came back with a 59-56 shootout victory over East Stroudsburg and a 22-6 victory over Millersville before dropping a 14-6 decision at Indiana, Pa., a former number-one ranked team in Division II. Since then, New Haven reeled off victories over Virginia Union, Elizabeth City, Southern Connecticut and Charleston Southern and American International.

The team boasts talented performers on both sides of the ball, giving the Blue and Gold one of its most balanced squads in recent history. Offensively, this unit can run and pass the ball. Showerda was the nation's leader in passing efficiency with a rating of 158.2, aided by the fact that he set an NCAA All Divisions record for consecutive pass attempts without an interception. The former record of 273 was set by Trent Diller of Fresno State in 1993.

**Tyrone Seabrooks** enjoyed one of the best seasons ever recorded by a New Haven receiver, catching 76 passes for 1113 yards and 16 touchdowns, setting a school record. He collected 100 or more yards in seven games and had four multiple TD games.

The running game is in the capable hands—or legs—of junior running back **Donald Highsmith**. He played sprin-

during his first two seasons before receiving a starting nod this year. Highsmith rushed for 100 or more yards in five games including his first 100-yard contest ever with 102 yards against Indiana, Pa. He ranked among the nation's leaders with 94.5 yards per game (851 yards in nine games).

The defense has not been very hospitable with the opposition, allowing 17.2 points per game. They posted two shutouts and at one point during the year, did not allow a point in nine straight quarters. **Shane McNeely** played particularly well this year with a team-high 108 tackles (71 solos) and two punt blocks which translated into a special teams touchdown. Freshman **Troy Appling** made a significant contribution despite playing his first year in this defensive package. The cornerback had seven interceptions in 10 games, and tied the school record for interceptions in a season, held by **Jeff Giordani** (1981) and **Miles McPherson** (1980, 1979). His 0.7 interceptions per game ranked third in Division II.

## CHARGER BASKETBALL PLAYERS RECEIVE PRE-SEASON CONFERENCE HONORS

**F**reshman guard **Earnest Sampson** and junior center **Tiesha Grace** earned pre-season honors from the New England Collegiate Conference basketball coaches as the NECC's annual pre-season all-star teams were released. Sampson, of Orange High School in New Jersey, was selected as the conference's pre-season Rookie of the Year. He figures to battle for the starting point guard position on this year's team, playing a significant role throughout the season. Sampson was noted for his ability to score but more importantly his knack for finding the open man with precision passing.

Grace has been an impact player in each of her first two seasons, already ranking among the school's all-time rebounding leaders after two years. The forward/center was among the NECC leaders with a 12.9 rebounding average and was among the team leaders with an 13.7 scoring average. She already

has 663 total rebounds which ranks her fourth all-time. She earned All-Conference second team honors last season, the only returning player with All-NECC laurels to her credit.

All signs point toward a successful basketball season in 1996-97 as both the men's and women's basketball teams return key players from last year. The men's team finished the 95-96 campaign with a 10-16 record, playing its first season under head coach **Jim O'Connor**. The women's squad reached the New England Collegiate Conference semi-finals before falling to NCAA qualifier Bridgeport and finishing the campaign with a 13-15 slate.

## MEN'S SOCCER TEAM TURNS THE CORNER WITH WINNING SEASON

**T**alk about turning a program around — **Tom Poitras** joined the Chargers athletic staff during the spring of 1994, taking over a soccer program which suffered through seven straight losing seasons with no team winning more than seven games. He posted a 3-12-1 record in his first year before more than doubling that win total in 1995 with a 7-9-2 slate.

This year, Poitras watched his players not only post a winning season, but record the most wins in a decade as the team finished with a 13-5-1 record. The last team to win 10 games was the 1986 squad which finished the campaign with a 10-5-1 record. The team had the most wins since the 1984 Chargers which advanced to the NCAA tournament. Pretty impressive company for a first-time head coach in only his third season of competition.

If you were searching for a reason for the team's resurgence, Coach Poitras would point to the steady stream of talent coming New Haven's way over



the past three seasons. Poitras has expanded the team's recruitment past the confines of the Northeast to the national and international levels. Two of the team's most prized players may be Oregon native **Josh Faris** and Denmar native **Kenneth Pedersen**.

Faris, a sophomore goalkeeper, has developed into one of the top keepers in the Region. He registered nine shutouts this year and 14 in his short career. Over 70 percent of his wins as a goalkeeper have come via the shutout and is more than half way to the school record of 25 career shutouts held by **Nick Sakiewicz** (1979-82). He owned a .92 goals against average and a .833 save percentage through the end of the season. Pedersen led the team in scoring with 12 goals and nine assists for 33 points. The freshman earned two New England Collegiate Conference Rookie of the Week honors, and earned Rookie of the Year candidate.

Despite his success with the national and international athlete, Poitras continues to reap the benefits from playing the "home-grown" player. Forward **Tony Cartiera**, a New Britain native, ranked second among his teammates with 12 goals and four assists for 28 points in nine games. The senior missed the first five games of the year with a knee injury, a malady which has plagued him throughout his New Haven career. He has played in 43 of a possible 64 games in his career but still has 84 career points, eighth all-time at New Haven.

The defense has played particularly well this year led by juniors **Cesar Luaces**, **Joe Luppy** and **Patrick McHayle**. This trio of defenders have kept the ball away from the New Haven goal for most of the season as Fars has had to make only 90 saves through the 19 games of the year.

All in all, Tom Poitras has already obtained his first goal of returning New Haven soccer to its rich tradition of winning. Now, comes the task of reaching that next level of making a run for an NCAA tournament berth. But give him some time—after all, he's only been on the job for less than three years.

## WOMEN'S SOCCER PROGRAM KEEPS GETTING BETTER

**D**r. Joe Machnik returned to University of New Haven for one reason—to field a women's soccer team and mold it into a winning one as quickly as possible. It took the soccer guru just three years to place the team in the national polls and post a winning season as the

Chargers earned a 12-4-2 record in 1995, and reached as high as 19th in the country last year. Just to prove the '95 campaign was no fluke, Machnik coached his team to a 13-win season in 1996 and to a possible ECAC tournament berth, the first post-season tournament in the program's brief history.

Machnik achieved his success this year by blending the proper mix of talent and experience, developing a lineup which included five seniors, three juniors, a sophomore and two freshmen. To further show the team's diversity, one can examine the team statistics to find a senior, a junior and a freshman making up the top three scorers.

Perhaps the biggest surprise comes in the form of two freshmen players, forward **Christine Huber** and goalkeeper **Christel Thompson**. Huber set the school record for most goals and points in a season this year, tallying 19 goals and five assists for 43 points, more than double the next leading point total. She set another school record, scoring five goals in an 8-0 win over New York Tech, one of five multi-goal games. Thompson has enjoyed a strong finish to the 1996 season, with three straight shutouts, raising her season total to five. She's allowed a slyng 0.98 goals per game and recorded a .825 save percentage.

Juniors **Jessica Kmiecik**, a transfer student, and **Anna Maria Uyar** have played significant roles on this year's team, ranking third and fourth among their teammates with 16 and 14 points, respectively. Kmiecik leads the team with six assists and has appeared in all 17 games. Uyar has registered six goals this season with three of the scores coming in conference play.

The class of 1997 has performed well in its development role, winning 41 games in four years including 25 in the last two seasons. The seniors' main role was to pass the ball along to the younger players so they can continue to develop the program. That was done was simply by leadership and example. Take captain **Mireille DeRose**, who played defender, midfielder and forward this year and still managed to score 17 points despite her nomadic-like season. The same could be said for **Tara Meagher**, who also moved throughout the field positions this year and still tallied 13 points with five goals and three assists.

While the statistics may not be gaudy, senior defenders **Sheila Ringbloom** and **Kara Allen**, as well as mid-fielder **Melissa Jolly** played key parts in a defense which yielded just 18 goals in 17 games. Ringbloom and Allen made an occasional offensive run but usually stayed behind to prevent the opposition from scoring. Jolly played both sides of the field so well, it was hard to tell what role she played best.

The team may receive a berth to the ECAC berth if it wins its final game of the year, an October 30th matchup with Stonehill College. Whether or not it makes the playoffs is irrelevant in determining a successful 1996 season. What really matters is how far this team has come in such a short period and how far this they'll go in the future.



## New Haven Athletics Prepares For Special Events In 1997

**T**he department of athletics will hold several special events in 1997, including the celebration of the 10th anniversary of the women's basketball national championship team, the Hall of Fame dinner and Golf outing. We'll honor the 1987 women's basketball team with a ceremony on February 15 during a doubleheader versus Sacred Heart. The entire team will be back to help celebrate the school's first and only national championship at halftime.

The Hall of Fame dinner will take place on March 21 at Woodwinds in Branford. The evening will begin with a cocktail hour at 6:00 pm with dinner and induction ceremonies to follow. The department is currently accepting nominations for the Hall of Fame. You may request a nomination form by writing to Deborah Chin, director of athletics, University of New Haven, 300 Orange Avenue, West Haven, CT 06516 or calling (203) 932-7016.

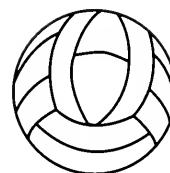
## VOLLEYBALL TEAM TRAVELS DOWN FAMILIAR ROAD

**A**nother year, another 30 wins and another NCAA tournament berth. It may sound familiar, since it's been an ongoing theme for the University of New Haven volleyball for the last four seasons. While this year's NCAA tournament berth is not official, the Chargers wrapped it up with a 44-2 record and a number one regional ranking which they have held since the season began last September.

The team's one loss came at the hands of defending national champion, Barry University in mid October in the Florida Southern College Invitational tournament with the second in the NCAA quarterfinals. New Haven posted a five-game victory over 12th-ranked Tampa and have not lost since, running its streak to 11 straight matches. With the win streak, New Haven has reached the number 10 spot in the national poll which is the best ever ranking by a UNH volleyball team.

As usual, the team benefits from the outstanding play of middle hitters **Jane Grant** and **Shirley Hoyte**, a duo which ranks number one and two in practically every career statistical category at New Haven. Grant became the school's all-time leader in several categories this year including most kills with 1,899. She also holds the school career records for service aces (389), block solos (200), block assists (386) and total blocks (538). She holds the school standard with 1,381 career digs, and holds single season records for block assists with 131, total blocks with 201 and digs with 477. She is a three-time AVCA All-Northeast Region player, an award she should garner again in 1996.

The team received help from its underclassmen as well, namely setter **Erica Corstange** and outside hitters **Thesha Nieves** and **Sheila Dawson**. Corstange averages better than 10 assists per game and is among the team leaders with 72 service aces. Nieves has developed into an outstanding hitter over the past few seasons and has proven herself as one of the team's top players. She has registered 292 kills with 105 total blocks this year, placing her among the team's leaders in both categories. Dawson, who also plays basketball at New Haven, joined the starting lineup this year and has become a regular among the statistical leaders. She has 291 kills with 54 total blocks this year, impressive statistics for a sophomore who spent limited time on the court last season.



Hoyle ranks among the all-time leaders in practically every statistical category including kills (1,644), service aces (185), block solos (239), block assists (359) and total blocks (538). She holds the school standard with 1,381 career digs, and holds single season records for block assists with 131, total blocks with 201 and digs with 477. She is a three-time AVCA All-Northeast Region player, an award she should garner again in 1996.

# ALUMNI UPDATE

1968

**James J. Monahan** of Pomfret Center, is chief of psychology at Connecticut Children's Medical Center and was recently appointed as chair of the board of the Office of the Child Advocate by Governor Rowland.

1970



**Richard Guerriere**, CPA of Bristol has been named by the Connecticut Society of Certified Public Accountants to serve a three-year term on its 13-member board of governors. Richard is a partner in the Wethersfield public accounting firm of Cole, Frago, Cusick, Chester & Company, LLC.



**Richard H. Gesseck**, CPA of Cheshire has been elected to serve as president-elect for the Connecticut Society of Certified Public Accounts. Richard is a partner in the Hartford office of Ernst & Young LLP.



1971



**Stephen W. Hopkins**, head of the Computational and Fracture Mechanics Group at Failure Analysis Associates, Inc. in Menlo Park, CA, has been elected chairman of American Society for Testing and Materials Committee on Fatigue and Fracture. His term will extend through 1997.

1972



**Mary Jane Miller**, CPA of Milford has been named by the Connecticut Society of Certified Public Accounts to serve a three-year term on its 13-member board of governors. She is the owner of the Milford certified public accounting firm of Mary Jane Miller, CPA.

1977

**Lewis J. Kaufman**, CPA of Orange was recently appointed to serve as chair of the Connecticut Society of Certified Public Accountants Social and Recreation Committee for the organization's 1996-97 fiscal year. Lewis is a partner with the Milford firm of Cohen, Kaufman & Associates.

1979

**George G. Fluter, M.D.**, attended medical school at the University of Kansas School of Medicine, completed a residency in internal medicine at the Hospital of Saint Raphael in New Haven as well as a residency in physical medicine and rehabilitation at the University of Rochester. He has been in private practice since 1993 in Wichita, KS where he resides with his wife Susan and their three children.



**Kenton Clarke**, founder and president of Computer Consulting Associates, received the National Minority Supplier Development Council 1995 Supplier of the Year Award at the NMSDC annual trade expo awards dinner held in Detroit, MI. Kenton is noted for his expertise in the information technology field.

1980

**Paul Baron** has just published his latest book *How To Price A Profitable Company*, second edition. This is a "how-to" book that shows buyers, sellers and professionals how to establish a reasonable, market price for a profitable, privately held company to be bought or sold with sales from \$1,500,000 to \$30,000,000. He and his wife reside in Stony Creek, CT.



1984

**Craig Mortali** of New Haven has been promoted to producer at ESPN. He organizes and delegates the production elements of ESPN studio shows, including the EMMY Award-winning SportsCenter and NFL GameDay. Craig has been at ESPN since 1983 and has been the recipient of several awards. He was part of a production team that captured three Sports Emmy Awards, including two for NFL GameDay and one for SportsCenter, and five CableACE awards.

1986

**Paul Caiafa**, co-founder and tax partner of Solakian, Caiafa & Company, CPAs in Branford, was honored by Strathmore's Who's Who of Business Leaders and will be included in the 1996-97 Who's Who Registry which is dedicated to the recognition of excellence in business for those who have distinguished themselves through exceptional achievement, outstanding leadership and professionalism.

1987

On September 1, 1996, **Frederic Gilman** opened his law practice in Norwich, CT. He holds a degree in criminal justice administration, class of 1979, and a master's in criminal justice management, class of 1987. He was a police officer for eight and a half years, and ended his career as a patrol sergeant, then resigned to attend the Vermont Law School. He is a member of the American Bar Association, the Connecticut Bar Association, and the New London County Bar Association. His wife, Jo-Ellen Sajek, is also a UNH graduate. They live in Portland, CT.





## Women's Volleyball Team "Serves" Community

Members of the women's volleyball team, pictured above, participated in the building of Collegiate House, a New Haven Habitat for Humanity project. Located in Newhallville, the project is entirely student-run—they

plan the construction, raise the \$60,000 necessary to fund the project, publicize the various events involved, assist in the family selection, and volunteer hundreds of man-hours at the site.

The students from UNH

were joined on the project by those from Quinnipiac College, Southern Connecticut State University, and Yale University.

Each year, the team participates in an annual community project.

## Dental Hygiene Students Polish the Smiles of Local Headstart Students

Students from the local Head Start program came for a visit to the UNH Dental Center recently. Each had their teeth cleaned, and their own private lesson on the ins and outs of proper brushing. Judging by the smiles we saw on their faces, the dentist's chair won't be such a scary place for them, thanks to our capable and child-friendly dental hygiene students!



# Show Your UNH Pride and Make a Difference!



A gift to your alma mater increases the value of your degree, as the University of New Haven rises in nation-wide awareness. In addition, you can help us secure future corporate and foundation sponsors by showing the world your own support.

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University of New Haven, Office of Development  
300 Orange Avenue, New Haven, CT 06516



**Let the digging begin!** The ceremonial groundbreaking was held in May for two new residence halls being built on campus. From left: Mrs. Norman Botwinik looks on as board members Ted Taylor, Cheever Tyler (chairman), Roland Bixler, Norman Botwinik and UNH President Lawrence DeNardis make the official first digs of the construction site. A wine and cheese reception followed, and shortly thereafter, the actual construction. The dorms, named for Mr. Botwinik and Mr. Bixler, are scheduled for completion in time for the fall 1997 semester.



## University of New Haven

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